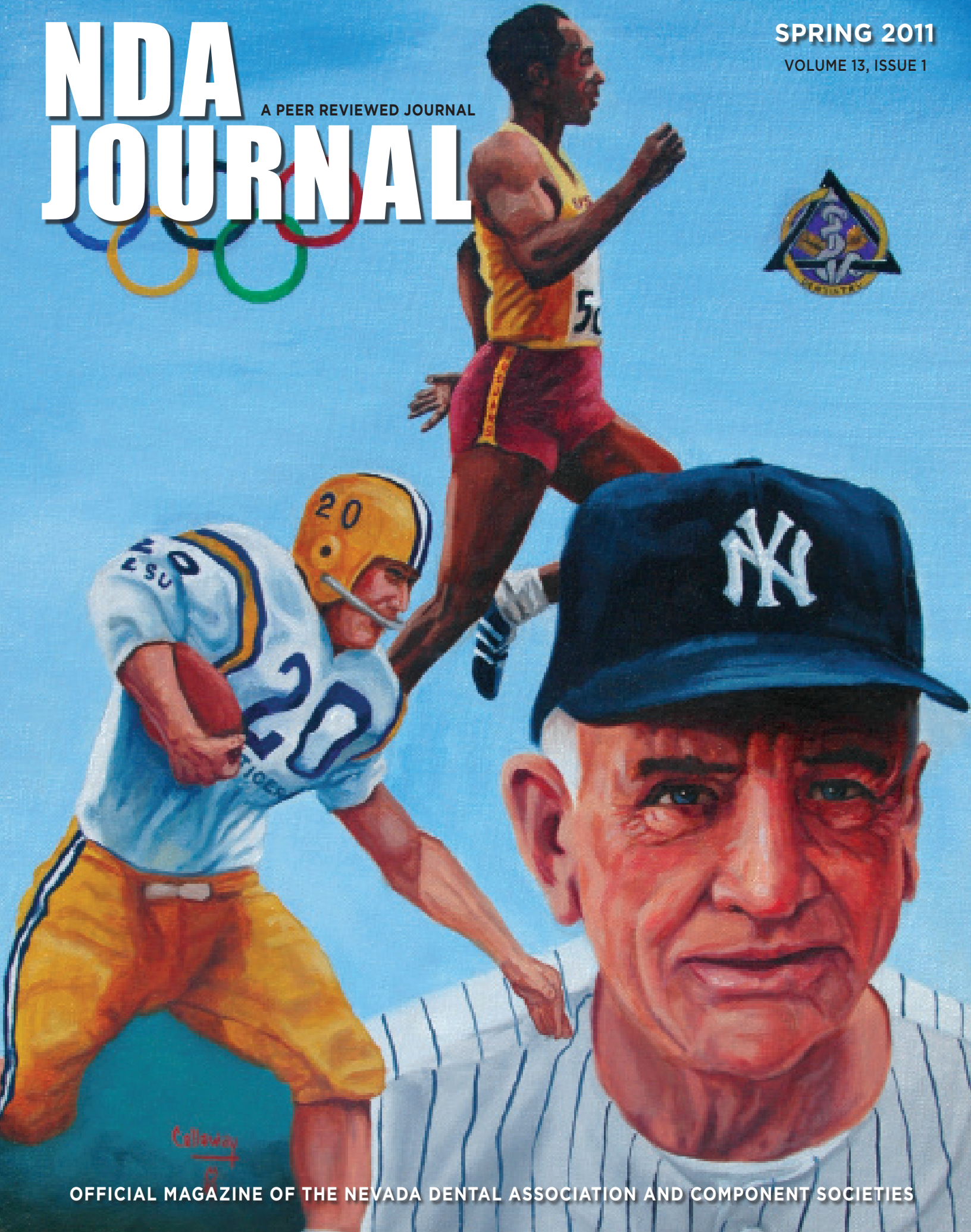


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SPRING 2011
VOLUME 13, ISSUE 1



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NDA JOURNAL

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Publisher

LLM Publications, Inc.
 800-647-1511

www.AssociationPublications.com

NDA Journal is published four times each year by the Nevada Dental Association and state component societies. All views expressed herein are published on the authority of the writer under whose name they appear and are not to be regarded as views of the publishers. We reserve the right to reduce, revise, or reject any manuscript submitted for publication.

Materials: All articles, letters to the editor, photos, etc. should be sent to Daniel L. Orr II, DDS, via email to editornda@nvda.org. All chapter and committee reports and business communications should be sent to Robert Talley, DDS, Exec. Dir., Nevada Dental Association, 8863 W. Flamingo Rd, Ste 102, Las Vegas, NV 89147, Ph 702-255-4211 or 800-962-6710, Fax 702-255-3302. Materials may be reproduced with written permission.

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NDA JOURNAL

SPRING 2011

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This issue's cover, created by Dr. Jim Callaway, depicts dentists Lennox Miller, Billy Cannon, and Casey Stengel.



Dr. Lennox Miller, USC NCAA Champion and Two-time Jamaican Olympic Medalist



Dr. Billy Cannon, LSU Heisman Trophy Winner



Dr. Casey Stengel, Baseball Hall of Fame

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Too Many Refs!

One of my home related assignments is the daily transport of our third son Andrew to middle school before heading to work. One recent Friday, I asked him to be ready to leave a little early as I was going to be a bit busier that morning. Not wanting to interrupt his beauty sleep (he doesn't need it anyway, he takes after his mom), he began a series of questions with: "Why?"

DAD: "I need to get down to the Strip for a meeting where I'm scheduled as the first speaker of the day."

ROO: "Who are you speaking to?"

DAD: "I'm speaking to a group of doctors, lawyers, and doctor/lawyers of the American College of Legal Medicine."

ROO, PAUSING A SECOND: "What about?"

DAD: "I'm speaking about facilities, such as dental offices, and how dentists are becoming more and more regulated by federal and state agencies and others."

ROO, THINKING...

DAD: "I'm worried that dentistry is going to become over-regulated and that will harm the profession and the patients we treat."

ROO, THINKING...

DAD: "Andrew, how many refs do you have in your basketball games?" (He made varsity this year.)

ROO: "Two."

DAD: "Do they ever miss any calls?"

ROO: "Oh yeah!"

DAD: "So maybe we need more refs; maybe one for each player, just to try to make sure they don't miss anything?"

ROO: "We'd never get to play; they'd always find something wrong and be calling fouls all the time. It would totally wreck the game."

DAD: "You're right. Plus, any ref who didn't call fouls wouldn't be employed long. But, it gets better. The reason people coming to watch the game have to pay \$3.00 for admittance is to pay two refs. When the school hires ten, that's 400% more regulation that someone has to pay for, and that will be the fans who will now be charged \$15.00 to watch your game."

ROO: "Ugh, nobody will ever come."



Dr. Orr practices Oral & Maxillofacial Surgery in Las Vegas, is a Clinical Professor of Surgery and Anesthesiology for Dentistry at UNSOM, Professor and Director of OMS at UNLV SDM, and is a member of the California Bar. He can be reached at editornda@nvda.org or 702-383-3711.

Roo got the point and understands the concerns for our profession, including increased costs and more limited access for our patients. Dentistry is in danger of heading down the road to over regulation. Some thoughts regarding the etiology of the coming paradigm shift and possible responses to it have been published several times recently^{1,2,3,4,5,6} in addition to occasional solicited oral presentations such as at the ACLM.

Further, I'm not the Lone Ranger. As Editor, I attended the recent NDA Strategic Planning Committee meetings, designed to identify and to optimize

areas of concern relative to the NDA. One of our NDA leadership's top priorities was how to maintain and even improve our profession's relationship with our state regulatory agency, the Nevada State Board of Dental Examiners. Another concern was the movement involving mid-level providers, contemporaneously addressed in a presentation at the ACLM by UNLV SDM Dean, Karen West.

No one in those NDA meetings, including myself, is a dental regulation anarchist. In fact, in the very early 1980s, recognizing the need to more closely oversee the administration of advanced pain control modalities by Nevada dentists, several OMS (Gerry Hanson, Richard Hamilton, Ted Twesme, and I) formed the NSSOMS Anesthesia Committee which certified offices of dentists and others who voluntarily sought to improve their delivery of anesthesia.⁷ After a few years of very successful societal management and a collegial petition from the Anesthesia Committee to the Board, the Board subsequently assumed the responsibility, as the voluntary exams logically morphed to legally required supplemental anesthesia license precursors.

However, there is a strong perception nationally that at times regulatory agencies are too aggressive, overstepping reasonable bounds as they do what they do: regulate. With the move to add layers and layers (at least 159 new bureaucracies) of federal regulation via the Patient Protection and Affordable Care Act (Obamacare)⁸, the new regulators, like any additional refs in Roo's games, will soon need to figure out something to justify their existence. Often, one course creative new administrators seem to take is developing solutions and then looking for "problems" to regulate (i.e. amalgam), instead of identifying real problems and then logically developing solutions. If the timing is just right, reflexive regulations can develop quickly, can be very expensive, and not necessarily logical (see endoscopy infra).

Most dental boards seem to do a pretty reasonable job of looking over dental professionals' shoulders as those professionals look after patients. In Nevada, our Board has had to respond to several singular challenges over the past

decade, in particular the opening of the dental practice act and the establishment of the UNLV School of Dental Medicine, both of which allowed a less controlled and larger influx of dentists into Nevada than ever before. This decade has also included the nationally infamous Las Vegas Endoscopy Center infection

control crisis.

Although the anatomy in question in endoscopy is about as far away from the dental end of the alimentary canal as one can get, dentists in Nevada all recently received large envelopes from the Board containing a couple of centimeters of double-sided documents iterating more parameters related to dental practices that the Board will now actively oversee, many of which are related to the endoscopy center issues. Who would have ever imagined that an endoscopy center's failure to properly sterilize endoscopes would lead to dental regulation soon thereafter? Hint: not Nevada dentists who have been doing pretty well sterilizing dental instruments for the last 100 years or so.

Historically, the NDA has worked actively and synergistically with the Board to help assure the delivery of quality care to our patients, such as with the anesthesia programs of the 1980s. There is no reason the NDA and the Board can't work together collegially for the benefit of our patients in the future no matter what challenges present in our dynamic health care systems. After all, we all have the same goal: quality patient care. ♦

Editor's Note: In a related matter, as the NDAJ went to press, an April 7 Las Vegas Review Journal editorial opined: "Murder charge in painkiller case an injustice." Physician Richard Teh was arrested for murder in March. Teh's attorney was quoted: "There was no malice, no intent to kill. If he's prosecuted for murder, does this mean that every doctor that prescribes medication is potentially going to be charged with murder?"

The NRS defines murder, in part, as: "the unlawful killing of a human being...if the death of a person is proximately caused by a controlled substance which was sold, given, traded, or otherwise made available to him or her by another person." In 1985 when the NRS was amended to thus include controlled substances, the legislative intent discussions document that lawful prescriptions by doctors were not intended to be targeted.

See: www.lvrj.com/opinion/murder-charge-in-painkiller-case-an-injustice-119389034.html

Endnotes

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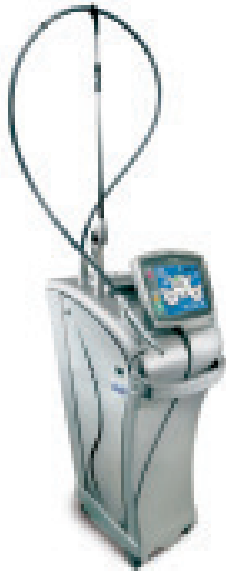


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Dr. William Chen has authored a number of clinical articles on dental lasers and lectures nationally and internationally. He is the co-founder of the World Clinical Laser Institute and serves on their advisory board. His other honors and memberships include: Fellowship and Mastership of the Academy of General Dentistry, Mastership and Educator of the Academy of Laser Dentistry, Mastership of the World Clinical Laser Institute, Fellow of the American College Dentists and Fellow of the International College of Dentists. He was the chief investigator for BIOLASE in getting FDA clearance for complete laser root canal therapy and bone applications. He is the founder and director of the Chen Laser Institute, and international laser education and training organization.



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NDA Executive Director's Message



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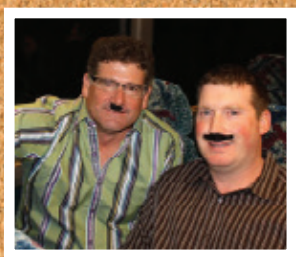
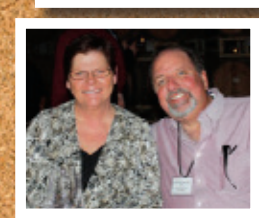
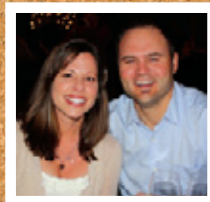
The Legislative Session continues through June 6. Our website has a complete listing of the bills we are supporting, opposing or just monitoring. You will find this under the advocacy tab under current bills.

At the time of the writing of this article the bill concerning “capping of non covered services” is being written. It prohibits a dental plan from capping a fee on a service that they do not cover.

In this journal you will find the meeting and registration information for our annual summer meeting being held at the Grand Wailea Resort in Maui, Hawaii, July 7-9 2011. We have planned some great activities and have secured a great room rate for this wonderful resort. The hotel room deadline is June 3, 2011, so please get your reservations soon. The registration and event deadline is June 24 and we are going to be firm on this date as many of the activities will not allow add-ons. Meals are particularly hard to plan for when we have last minute additions. All of our traditional events will take place plus a dolphin/snorkeling boat adventure on Thursday morning, July 7, before the board meeting. Our CE speaker will be Peter Fay, DDS, who has lectured to many of the Seattle Study Clubs around the country. This will be a four hour class on Friday morning. The North-South Golf challenge will take place Friday, July 8, in the afternoon at one of the Wailea golf courses. ♦

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John C. DiGrazia, DDS

Spring is coming quickly, or at least it felt that way at our Mid-winter Meeting last month in Napa, CA. Attendance was excellent which allowed the facilitation of successful meetings to discuss the status of dentistry in the State of Nevada, both in the North and South. We decided to set the meeting room up differently this year in a format that opened the door for thorough discussions of various difficult topics, allowing NDA members to express and embrace different viewpoints. Your NDA Board is very much aware that practicing dentistry in Las Vegas is quite different from practicing in the North. And I greatly appreciate the time and effort that our Southern delegation expended in attending the meeting and sharing its desire for the NDA to take action on various topics which impact the day-to-day challenges of dental practices. I also wish to thank everyone who gave council and committee reports to the Board and members as it is critical to continue to educate ourselves and our members with issues that impact us throughout the State and nationally.

Many of you may be aware that Governor Sandoval issued an Executive Order freezing any changes to Nevada State Dental regulations. Thus, for the moment, there is a restraint against any attempts to change the way dentistry is delivered in State of Nevada. This Executive Order halted a proposal by the hygienists to expand their duties

within the practice of dentistry, which was pending before the Nevada State Board of Dental Examiners. We expect that when this freeze is withdrawn in 2012, this issue will come back for further discussion and consideration.

The 2011 legislative session is in full swing, with a whole host of bills that we are watching, including a bill of our own, BDR 1057, that would restrict insurance companies from capping fees on services that they don't cover. Things in Carson City move pretty quickly, so this information is only accurate at the time I write this. You can follow the progress of the various bills that we are watching at the NDA on our website. Many of you may have opportunities to communicate with our Nevada lawmakers, and your grassroots help is essential in our success at the Legislature. To assist you with talking points, the NDA has sent each member a laminated flyer with information on each bill. We hope that this card provides you with

valuable information for your use should the opportunity for you to speak with your legislator arise. Please give us your feedback on whether this was a helpful resource for you.

I look forward to seeing you at our Annual Meeting on July 7-9, 2011, at the Grand Wailea, Hawaii. Look for registration information in this issue and on our website. It will be a gathering you won't want to miss.

And finally, the ADA Annual Conference is coming to Las Vegas. By now you should have received a letter asking you to volunteer. When the ADA came to Las Vegas in 2006, we had over 40,000 attendees, the most in recent history. We hope to continue that level of support. The registration fee for the ADA dentist members will be \$75 as a result of the budgetary provisions passed in the House of Delegates last year. The registration fee is waived for those who volunteer. If this is something that interests you, please contact the ADA. ♦

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NDA New Dentist Committee

By David White, DDS

On February 5, the New Dentist Committee coordinated with multiple entities to offer Give Kids A Smile to the citizens of Northern Nevada. We were extremely fortunate to have dental facilities donated by the HAWC Clinic. I would like to thank Mike Rodolico, the New Dentist Committee, the New Dentist providers, UNR Pre-Dental Society Students, HAWC Staff, private office volunteers, NNDS, NNDHP, Patterson Dental, Henry Schein, and 3M for making this event possible.

The event was a first come, first serve event open to the entire community. At the completion of the event we treated 68 patients and rendered \$38,000 of treatment. The event was covered by KTVN Channel 2 news and we were fortunate to have Assemblywoman Teresa Benitz-Thompson and Assemblyman Pat Hickey in attendance. In addition, we received special recognition from Senator Harry Reid and Representative Dean Heller for the event.

Thank you to Justin “Bo” Tripp, our presenter at the first “FREE” CE course for the New Dentist Committee. The event was held on March 9 on the UNR Campus. Dr. Tripp’s presentation centered upon “Esthetic in the Early Years of Practice”. The feedback was overwhelmingly positive and we will be coordinating our next course shortly.

I write this report on the eve of our “Non-Covered Services” legislation introduction in the Legislature. Thank you to Bob Talley and Jeanette Belz for all of their hard work at the State Legislature helping to ensure the health of our profession. I urge our

young dentists to become involved in the legislative process; our CapWiz emails explain how to reach out to your state legislators. ♦

As always, if you would like more information on the New Dentist Committee, please contact us on Facebook “Nevada Committee on the New Dentist” or davidmwhitedds@yahoo.com.



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Letters to the Editor

Dear NDA Journal Editor,

Nevada dentists might be interested to know that there are hundreds of unclaimed checks written to “DDS” or “DMD” entities listed in the Unclaimed Property files of the Nevada State Treasurer.

These files may be searched on the web at: <https://nevadatreasurer.gov/Index.htm> where eligible individuals or businesses can find instructions for recovering unclaimed funds.

Sincerely,
Seven A. Saxe, DMD
President, NSSOMS

Dear NDA Journal Editor,

Re. “Dentistry is _____?”

I am reminded of your editorial in the *NDA Journal* in 2008.¹ As a practicing prosthodontist for more than 40 years, and professor and chairman of the Prosthodontics Department at the University of Pittsburgh for more than 30 years, I had an eye opener when I moved to Nevada some six years ago and discovered that the State of Nevada’s definition of dentistry is a list of procedures performed by licensees.

At one point, I was questioned by the State Board of Examiners because I treat sleep apnea, migraine cephalgia, and other conditions with intra-oral appliances. I am qualified to do such as a practicing dentist and, further, as a dental educator, ethically obligated to teach and train residents and dental students to do the same.

May I suggest that it is time for the State Board of Dental Examiners to change from a “laundry list” of procedures definition of dentistry to the ADA’s long-standing definition? This would allow for the adoption of newer treatment modalities in the oral and peri oral region.

The Medicare definition of “physician” includes dentists (Social Security Act 1861R).^{2,3} Chiropractors are recognized as “Chiropractic Physicians” in 29 States, and Optometrists are recognized as “Optometric Physicians” in nine States, while Dentists in the State of Nevada are recognized as licensed individuals who perform a list of procedures. The UNLV School of Dental Medicine grants a DMD, Doctor of Dental Medicine, degree.

Dentists are the *only* health care professionals responsible for the care of the oral cavity and the surrounding

area. Dentists, based on the scope of their education, training and licensure, should be entitled to append “physician” to their professional title. This is especially true when one realizes that there are over 100 systemic diseases manifest in the mouth and surrounding maxillofacial area. Oral diseases such as caries (the most common disease in the world), periodontal pathology and edentulism have been proven to be related to the development of systemic pathology such as cardiovascular disease, diabetes, dementia, and others.

Stated differently, dentistry and dentists should no longer be defined by lists of inherited mechanical dental procedures from the good old days, but rather by oral and maxillofacial medical and esthetic treatment modalities based on well-established current science and technology.

May I suggest that the NDA become more proactive, and begin a dialogue with its members regarding the questions which you raised in your editorial, “Dentistry is _____?” A consensus development by the NDA, regarding the definition and scope of Dental Medicine will not only assist the Board of Dental Examiners and the Legislature, but also our patients.

Sincerely,

John Y. H. Ismail, DMD, MS, PhD

Clinical Professor of Dental Medicine, College of Dental Medicine, University of Southern Nevada
Professor Emeritus of Prosthodontics, School of Dental Medicine, University of Pittsburgh

Endnotes

1. Orr, D, *Dentistry is _____?*, NV Dent Assoc J, 10:4, 5-6, Winter 2008–2009
2. Medicare Carriers Manual 09-97, 2020.1 *Definition of Physician*: “...doctor of dental surgery or dental medicine (within limitations in 2020.3)”
3. 2020.3: “A dentist qualifies as a physician if... legally authorized to practice dentistry by the State in which he/she performs such functions and who is acting within the scope of his/her license when he/she performs such functions.”

Editor’s note: The ADA recently produced a patient education pamphlet entitled: “Dentists: Doctors of Oral Health” (W624) briefly detailing the importance of the oral and maxillofacial region to overall health.

Cartoon courtesy of Jim Day and the Las Vegas Review Journal, 2010.





The Grand Wailea Resort • Maui, Hawaii

July 7–9, 2011

93rd Annual

Summer Meeting



Featuring

Thursday, July 8

Dolphin-Snorkel Adventure • Executive Committee Meeting • President's Reception

Friday, July 9

Joel F. Glover Fun Run & Breakfast • CE course: Peter Fay, DDS • North-South Golf

Saturday, July 10

Pliney Phillips Breakfast • House of Delegates • College and Academy Lunch • Dinner

Registration Form

NDA 93rd Annual Summer Meeting, July 7–9, 2011
The Grand Wailea Resort • Maui, Hawaii

Event	Time	Number Attending	Fee (per person)	Total Payment
Registration—NDA Member/Spouse/Child		_____	\$ 0	
Registration—Non-NDA member (required)		_____	\$ 150	\$ _____
Registration—Non-ADA member (required)		_____	\$ 200	\$ _____
Thursday, July 7				
Dolphin-Snorkel Adventure (Adult)	7 AM–12:30 PM	_____	\$ 108	\$ _____
Dolphin-Snorkel Adventure (Child 5–12)	7 AM–12:30 PM	_____	\$ 58	\$ _____
Executive Committee Meeting	3–5 PM	_____	\$ 0	
President’s Reception (Adult)	6–8 PM	_____	\$ 75	\$ _____
President’s Reception (Child 5–12)	6–8 PM	_____	\$ 45	\$ _____
Friday, July 8				
Joel F. Glover Fun Run & Breakfast	6:30 AM	_____	\$ 35	\$ _____
Continuing Education: Peter Fay, DDS	8 AM–12 NOON	_____	\$ 125	\$ _____
North-South Golf	1:30 PM	_____	\$ 135	\$ _____
Saturday, July 9				
Pliney Phillips Breakfast	8–9 AM	_____	\$ 45	\$ _____
House of Delegates	9 AM–12 NOON	_____	\$ 0	
College and Academy Lunch (ACD, ICD, ADI and PFA members & spouses)	1 PM	_____	\$ 75	\$ _____
Dinner (Adult)	6–9 PM	_____	\$ 100	\$ _____
Dinner (Child 5–12)	6–9 PM	_____	\$ 50	\$ _____

Grand Total \$ _____

Note: Registrations will be accepted until June 24, 2011.

No refunds given past June 24, 2011. Hotel reservations and pricing are only guaranteed through June 3, 2011.

Name _____ ADA Number _____

Guest(s) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Accepted forms of payment are: check payable to NDA, Visa, MasterCard and AMEX. Please indicate below.

Credit Card Number _____ Expiration Date _____ Security Code _____

Name on card _____ Email _____

Billing Address _____

Authorized Signature _____

Mail or fax completed form to:
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8863 W Flamingo Rd, Ste 102
Las Vegas, NV 89147
702-255-4211
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Hotel Reservations:
The Grand Wailea Resort
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Group name: Nevada Dental Assn.
Room Rates: \$299

Vehicle Reservations:
Hertz Car Rentals
800-654-2210
Meeting Code:
CDP #1349878

How the *Evil Geniuses* of Tobacco Marketing Used Doctors to Peddle Cigarettes

Reprinted with permission from *Anesthesiology News*, 34:12

Doctors today may be central to smoking cessation efforts, but that's a relatively recent development. For much of the last century, American medicine had a cozy relationship with Big Tobacco—at best ignoring patients' tobacco use and, at times, shilling for cigarette makers who had grown concerned that the nation was turning against smoking.

R.J. Reynolds, for example, boasted that “more doctors smoke Camels than any other cigarette.” Lucky Strike assured customers that more than

20,000 physicians declared the brand “less irritating” than other brands. A dentist plucked from central casting said Viceroy's were best for teeth. (In fact, every medical pitchman from that era was an actor, because physicians were barred from product advertising.)

Until the 1950s, the American Medical Association (AMA) not only accepted cigarette advertisements in its journals, it allowed tobacco companies to host hospitality booths at society meetings and throw lavish parties for its members.

And the relationship didn't end with marketing. “Tobacco companies corrupted the science,” said Robert K. Jackler, MD, a head and neck surgeon at Stanford University School of Medicine in California, and associate dean for continuing medical education at the institution. “The marketing people said, we want to say Philip Morris [tobacco] is less irritating, and they would find some patsy docs to do the studies.”

Just as pharmaceutical makers hire physicians to be “thought leaders,” promoting drugs to their peers at lectures and invited dinners, tobacco companies had rosters of physicians to do the same. “They had a very sophisticated program of engaging the medical community to (1) don't tell patients not to smoke; (2) endorse the product; and (3) switch brands if patients began to cough or developed smoker's throat,” Dr. Jackler said.

The advertisements, meeting invitations and other memorabilia are part of a traveling exhibit that Dr. Jackler has created on the deceptive marketing practices the tobacco industry has used to sell cigarettes. The ads feature movie stars and famous athletes as well as physicians.

Dr. Jackler said he began collecting the materials in 2006 when his mother, a smoker, was diagnosed with lung cancer. “When my mom came down with lung cancer, I took this on as a project,” he said. “It took on a life of its own.” (Dr. Jackler's mother has since died of her illness.)



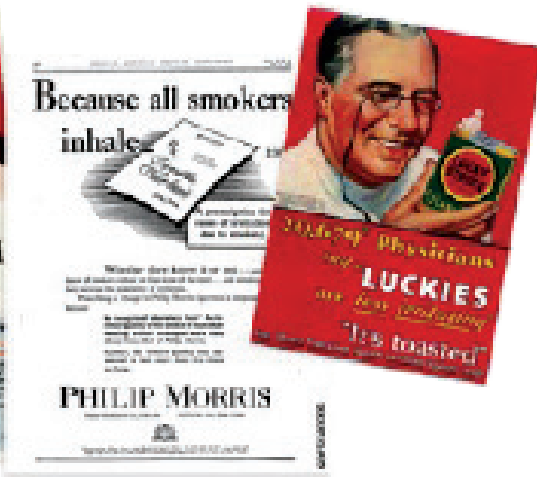
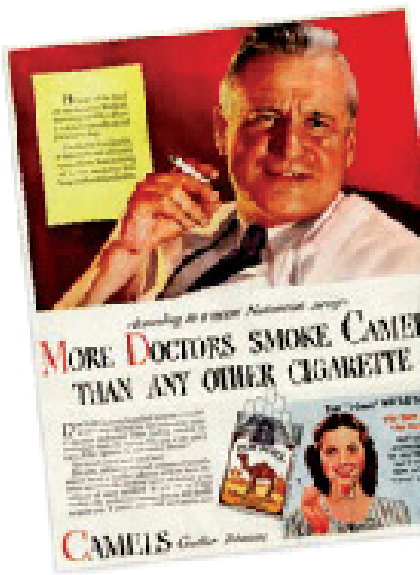
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The collection now has roughly 5,000 items. A web site (tobacco.stanford.edu) hosting images of the items has received more than 1.5 million page views from 70,000 visitors in the past year.

The AMA severed its ties to Big Tobacco in the mid-1960s, following the lead of the United Kingdom's National Health Service, which had begun to decry the many harms of smoking. But not before one more symbolic gesture: The association, currying favor from Southern senators in their mutual opposition to the

Johnson administration's efforts to create federal health insurance, accepted a \$10 million, strings-free grant from the tobacco industry to study the health effects of smoking. As Richard Kugler recounts in his Pulitzer Prize-winning history of the tobacco industry, "Ashes To Ashes," the study sought to undermine the authority of the landmark 1964 report from the Surgeon General that tied smoking to a host of health problems.

Although the images have historical interest, Dr. Jackler hopes the attention will translate into legislative

action. His goal is to encourage Congress to pass a law banning marketing of cigarettes. "I'm not a Prohibitionist, but they really ought not be allowed to recruit new smokers through advertising," he said.

Dr. Jackler said he has enlisted the help of several "major politicians," but declined to identify them. The support of heavy hitters will be critical, he acknowledged, given his formidable adversary and its track record of cunning. "I see evil genius at work," he said. ♦

NDA PAST PRESIDENTS

1922 George H. Marvin	1940 George A. Steinmiller	1958 Vincent J. Sanner	1976 Harry P. Massoth	1994 Bruce Pendelton
1923 John V. Ducey	1941 George A. Steinmiller	1959 Wallaxe S. Calder	1977 Leeland M. Lovaas	1995 J. Gordon Kinard
1924 Thomas H. Suffol	1942 Omar M. Seifert	1960 John B. Hirsh	1978 Blaine R. Dunn	1996 Joel F. Glover
1925 George A. Carr	1943 Stephen W. Comish	1961 David W. Melarkey	1979 Louis J. Hendrickson	1997 Rick Thiriot
1926 Samuel T. Spann	1944 Quannah S. McCall	1962 David W. Melarkey	1980 Duane E. Christian	1998 Jade Miller
1927 Bruce Sautler	1945 Oliver M. Wallace	1963 Fae T. Ahlstrom	1981 Dwight Meierhenry	1999 Patricia Craddock
1928 Frederick H. Phillips	1946 Gilbert Eklund	1964 Morris F. Gallagher	1982 Clair F. Earl	2000 William C. McCalla
1929 Frederick J. Rulison	1947 Robert H. Gatewood	1965 Wayne L. Zeiger	1983 R. D. Hargrave	2001 Robert H. Talley
1930 William H. Cavell	1948 E. Ross Whitehead	1966 Mario E. Gildone	1984 James L. Davis	2002 Susan Jancar
1931 Harold E. Cafferata	1949 Howard W. Woodbury	1967 William D. Berry	1985 N. Richard Frei	2003 Dwyte Brooks
1932 Louis M. Nelson	1950 Roy P. Rheuben	1968 James F. Archer	1986 Lloyd Diedrichsen	2004 Peter DiGrazia
1933 Carlton E. Rhodes	1951 Leonard G. Jacob	1969 Philip J. Youngblood	1987 Gerald Hanson	2005 Robert Thalgott
1934 Pliney H. Phillips	1952 Clifford A. Paice	1970 Carl M. Herrera	1988 Gerald C. Jackson	2006 Arnie Pitts
1935 Harold R. McNeil	1953 Walter R. Bell	1971 George P. Rasqui	1989 James C. Evans	2007 George Rosenbaum
1936 Lawrence D. Sullivan	1954 Raymond J. LaFond	1972 William H. Schaefer	1990 Whit B. Hackstaff	2008 Joel T. Glover
1937 Alexander A. Cozzalio	1955 Jack E. Ahlstrom	1973 Robert L. Morrison	1991 William E. Ursick	2009 Peter Balle
1938 Charles A. Cozzalio	1956 J. D. Smith	1974 John S. McCulloch	1992 Dennis J. Arch	2010 John C. DiGrazia
1939 George A. Carr	1957 Kern S. Karrash	1975 James M. Jones	1993 A. Ted Twesme	

Sports Dentistry and how the NCAA facilitated UNLV's 1990 National Championship

By Daniel L. Orr II, DDS, PhD, JD, MD


My first exposure to sports dentistry was when most of our Whittier High School football squad was told to head up to local orthodontist Dr. John Dewhurst's office to get fitted for mouthpieces. That trip to Dr. Dewhurst's was also somewhat eye-opening in that it was the first time I learned that dental health professionals occasionally provided valuable services to the community gratis. I didn't understand

the Ski Patrol, clergy, law-enforcement, the military, and the list goes on and on. But one dental niche is sports dentistry. Just like Dr. Dewhurst at Whittier High, many dentists take advantage of the opportunity to help athletes from youth soccer to the professional ranks.

NDA dentist Dr. Jim Callaway has been UNLV's team dentist for over 35 years, and was inducted into the UNLV Athletic Hall of Fame in 2008.

me that there is one story a lot of people don't know about: that is how the NCAA specifically assisted UNLV (in between banning 1990 players from games for things like allegedly not paying for peanuts eaten at a hotel and prior to Coach Tarkanian's successful \$2,500,000 harassment suit against the NCAA in 1998). The NCAA assist occurred during the final weeks of UNLV's 1990 Basketball National Championship run.

It all started when Greg Anthony fractured his mandible against Fresno State on Monday, February 12, about six weeks prior to the Final Four. UNLV's family practice physician, Sam Russo, and I took Greg to surgery after the game. Greg sat out the Thursday evening game against New Mexico State. We were scheduled to play ranked Arizona on Sunday...and Greg wanted to play. In 1990, very few thought that was possible after the surgical reduction of parasymphysis and bilateral sub-condylar fractures. Playing so soon would really be pushing the OMS conventional wisdom envelope. But, having attended LAC/USC/MC for my OMS residency, and averaging at least one fracture a night when on call, I was trained in minimal rehab. So, we sat down with Greg, his mom, Coach Tarkanian, UNLV trainer and current Senior Associate AD Jerry Koloskie, and had a chat. After advising everyone the worst thing that could happen is that Greg could die on the floor if he lost



Not only is it personally fulfilling to be charitable, but it's even more fun when one can link vocational charity to an enjoyable avocation.

then why Dr. Dewhurst would be so magnanimous, but I do now. Not only is it personally fulfilling to be charitable, but it's even more fun when one can link vocational charity to an enjoyable avocation.

In the NDA we have dentists who have provided charitable service to churches, schools, community organizations from the Boy Scouts to

Back in 1980, UNLV Football Coach Harvey Hyde called me, referred by some of his USC baseball and football coaching colleagues I'd previously worked with, and asked if I'd like to work with UNLV. It has been a fun labor of love.

The HBO documentary "Runnin' Rebels of UNLV" released during March Madness this year reminded

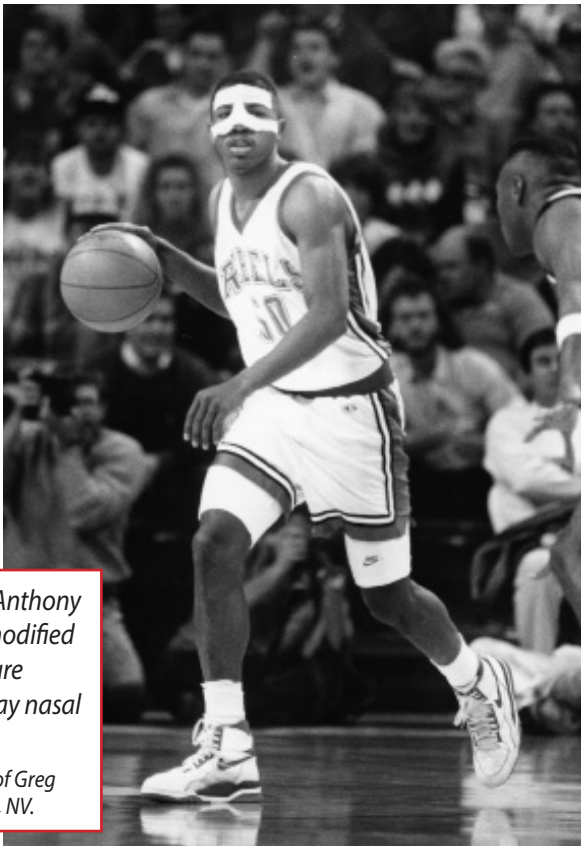


Photo 1. Greg Anthony with highly modified custom denture impression tray nasal protection.

Photo courtesy of Greg Cava, Las Vegas, NV.



Photo 2. CSUF Titan apparently with injuries similar to Greg Anthony's.

his nasal airway, all agreed they'd like to explore the option of playing somehow. My only requirement after obtaining the group consent was that there always be an OMS on the bench in case Greg did need his intermaxillary fixation removed emergently, likely on national television. UNLV said no problem.

Greg's teammates were shocked when he walked out on the practice floor the day after surgery. According to former UNLV guard, Rhodes Scholarship candidate and current

BYU Associate Head Coach Dave Rice, that moment is when the close team—because of all the suspensions—became indivisible.¹ During practices, Greg wore an LA Kings hockey helmet specially modified by UNLV Equipment Director Paul Pucciarelli. But NCAA rules did not allow Greg to wear the helmet during games. Some may recall the custom fabricated methyl methacrylate malar-frontal-nasal device we secured with Elastoplast tape and benzoin for games. Thank goodness for all those

materials lectures in dental school (*Photo 1*). The Cal State Fullerton Titan (*Photo 2*) was wearing a huge facsimile when we played them on March 3.

Later, during the summer, our very used nasal shield brought the highest price when auctioned off at a VIP "Mardis Gras" mask fundraiser at a Las Vegas Strip hotel.

Before the game against Arizona, I fielded a call from a team doctor friend from UA. My colleague asked me some fishy questions about

Continues ➔

Photo 3. Ted Twesme and forceps in action

Photo courtesy of Greg Cava, Las Vegas, NV.



Sports Dentistry and how the NCAA facilitated UNLV's 1990 National Championship, *continued*

non-seafood restaurants in Las Vegas, and then opined that what had happened to Greg was really sad and that it was unfortunate he wouldn't be playing for six weeks, right? I replied that was usually the case.

Well, I was on the bench when Greg started the afternoon game against Arizona, hoping I wouldn't have to remove any wires emergently. UNLV got the tip and Greg immediately hit a 3 down in front of the Arizona bench. I noticed my colleague from Arizona behind that bench; we waved but he didn't look very happy. Go figure.

Things went fine until the Big West Tournament, scheduled to begin in Long Beach on March 8. After UNLV's final regular season game at Fullerton, UNLV advised I couldn't sit on the bench during the tournament as the Big West wouldn't allow it. I said that was fine as I couldn't make the trip anyway but that UNLV should understand that I wouldn't allow Greg to play as there was too much potential liability. UNLV had a bit of an attitude until something truly tragic occurred. On March 4, Hank Gathers of Loyola Marymount collapsed during a first round WCC Tournament game against Portland. Loyola knew Gathers had a heart condition (hypertrophic cardiomyopathy) and even had a defibrillator on the bench. But, no one knew how to use the defibrillator and Gathers passed away on the court.

The very next day, UNLV called me to say the Big West had agreed, in fact, insisted, that I sit on the bench after all—could I please come? I said no, I couldn't. Pregnant pause—However, I could call someone to see if we could get coverage handled. I contacted my friend and OMS colleague Dr. Ted Twesme who graciously agreed to take a few days off from work and cover the Big West Tournament from the bench. (*Photo 3*).

Right about then is when the NCAA did UNLV the favor. NCAA rules are, as UNLV fans know, hard and fast, even if their interpretation is seemingly arbitrary from time to time. The NCAA only allowed a specific number of seats—22—on the bench during the Tournament, period. Somehow, after weighing the pros and cons of the current state of affairs, the NCAA found a spark of compassion its cold dark heart for Coach Tark's Rebels, and allowed, for the first and only time, bench seat number twenty three for UNLV. This was huge, as the tension between Coach Tark and NCAA was at an all time high (except perhaps for the Tarkanian vs. NCAA suit later).

By now Greg was in elastics in order to function the sub-condylar fractures, so we didn't need wire cutters, only scissors to remove the IMF. But dental presence on the bench was still mandatory, so there I sat through the weekends of Arkansas and Ohio State; Ball State (a 69–67 squeaker thanks in part to Coach Rick Majerus before his

tenure at Utah) and Loyola Marymount (where Bo Kimball shot free throws left-handed in honor of Hank Gathers); and finally in Denver with Georgia Tech and Duke (not a squeaker at 103–73, the most lopsided final game ever).

UNLV put me on the list for one of the NCAA Championship rings (*Photo 4*), not a bad basketball legacy for a 5'9" no hops, Caucasoid, un-Jimmered dentist whose prior height of basketball excellence was winning the 8th grade free throw championship...and that was luck.



Jerry Koloskie and I published a paper on rapid rehabilitation of elite athletes² and now pre-fabricated facemasks are standard fare after athletic maxillofacial injuries.

The 1990-1991 Rebels are now acknowledged as one of the best squads of all time. Coach Tarkanian retired from UNLV a year later, eventually accepted a \$2.5 million dollar settlement from the NCAA, and now occasionally watches UNLV play ball on Tarkanian Court.

The Association of Sports Dentistry is holding its annual meeting this year from June 22–25 at the Green Valley Ranch and Spa in Henderson. ASD President Ray Padilla, UCLA's team dentist, promises a great meeting for any who are interested. And I for one believe Dr. Padilla, mainly because he graduated from USC. Fight On! ♦

Endnotes

1. Carp, S, *Runnin'*, Stephens Press, Las Vegas, NV, 2005.
2. Orr, D, Koloskie, J, Management and treatment of a mandible fracture in an athlete, *J Athletic Training*, 27:2, 177–179, 1992.

See also:

- Yeager D, *Shark Attack*, pp 27–28, Harper Collins, New York, NY, 1992.
Tarkanian J, Wetzel D, *Runnin' Rebel*, pp 162–163, Sports Publishing LLC, Champaign, IL, 2005.
Carp S, *Runnin'*, pp 42–43, Stevens Press LLC, Las Vegas, NV, 2005.
Carp S, "Rebel Rousers", *Las Vegas Review Journal*, April 2, 2000, accessed March 31, 2011.

Dentist Athletes HALL OF FAME

In 2001, Sports Wire reported on a project undertaken by the principles at Rocky Mountain Orthodontics (RMO) to identify dentists with a record of excellence in amateur or professional competitive sport.

RMO, which no longer publicizes the project, developed an original list of over 100 dentist athletes in 30 different sports. After further research, the *NDA Journal* has enhanced the list to nearly 200 names.

The list includes NCAA Champions, Olympic medalists, Heisman Trophy recipients, a Cy Young winner, an NBA Rookie of the Year, an NFL Rushing Leader, and many others, including several individuals from Nevada (*Photo 1*).

Absent from the list are individuals such as Isaacc Yankem, DDS, “The Psychotic Dentist,” who was actually WWF’s non-dentist wrestler Glenn Jacobs, Mark Spitz (*Photo 2*), and others who are known as dentists but never were.

The *NDA Journal* included Casey Stengel on the list. Although the *Journal* cannot identify where Dr. Stengel earned his degree, we defer to his official website (www.caseystengel.com/index.php) which states he practiced dentistry in Kansas City before embarking on his colorful baseball career. ♦



Photo 1. Dr. Joel F. Glover, University of Nevada Reno Baseball and ADA Regent

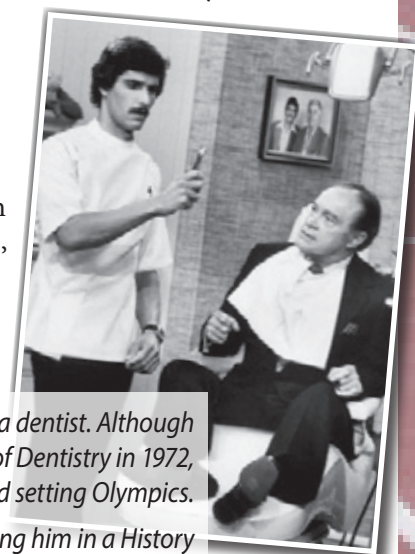


Photo 2. Mark Spitz is often mistakenly referred to as a dentist. Although he interviewed at both the Indiana and USC Schools of Dentistry in 1972, any plans to enroll changed after his record setting Olympics.

In 2006, Spitz sued Proctor & Gamble for including him in a History of Dentistry poster. As he was quoted in 2004, “I’m probably the most famous dentist who never became a dentist in the world.”

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
David E. Brandfass, DDS	Archery	Olympic Trials—1984, 1996. US Olympic Festival Team member 1985–86, Florida Archery Champion 18 times. NAA Indoor Masters 2001 Champion.	DDS Ohio State 1963	Lighthouse Point FL
Dr. David Goodwill	Auto Racing	1998 Northern Racing Club Sprint Car Champion.		Tiburon CA
Herbert “Mike” Kaske, DDS	Auto Racing	Auto Racing	DDS Marquette 1977	Twin Lakes WI
Dr. Lene Koppen	Badminton	Two-time World Champion.	Univ. of Copenhagen 1977	
Boyd Magdall, DDS	Auto Racing	Stock car racer in the NASCAR Winston Racing Series Late Model “Chevron 50.”	DDS Washington 1970	Las Vegas NV
Jack Miller, DDS	Auto Racing	Qualified and competed in 1998. 1999 and 2000 Indy 500.	DDS Indiana 1992	Indianapolis IN
Robert E. Reed, DDS	Auto Racing	Two time SCCA Amateur National Champion in 1982, 1983. Three-time winner at Daytona 24 hours and two-time winner at Sebring 12 hours.	DDS USC 1968	Bakersfield CA
Dick Thompson, DDS	Auto Racing	1957 Sports Car Club of America Champion.	DDS Washington	
Stephen R. Arlin, DDS	Baseball	1966 CWS Player of the Year, CWS Hall of Fame, NCAA All-American 1965 and 1966. Pitched for the SD Padres as a dental student in summers of 1968 and 1969.	DDS Ohio State 1970	San Diego CA
Michael Joseph Doolan, DDS	Baseball	MLB shortstop 13 years 1905–18. 1,727 games.	DDS Baltimore 1922	
David B. Dowling, DDS	Baseball	Pitched for the Chicago Cubs and the St. Louis Cardinals, 1964, 1966.	DDS Northwestern 1973	Tucson AZ
Howard Elson, DDS	Baseball	Twice All-Knickerbockers Conference Pitcher. School records for wins, ERA, strikeouts.	DDS Queens College 1969	McKeesport PA
Joel F. Glover DDS	Baseball	Catcher at Nevada. Drafted by Philadelphia but opted for dental school. ADA Trustee District 14. (See photo 1 above)	DDS Northwestern 1968	Reno NV

Dentist Athletes HALL OF FAME

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Richard C. Hoblitzel, DDS	Baseball	Major League 1st baseman, Cincinnati Reds, Boston Red Sox, 1908–18.	DDS Ohio College 1912	U.S. Army Dental Corps
Jim Lonborg, DMD	Baseball	MLB, Cy Young Award 1967. 15-year career Red Sox, Phillies, 157W–137L. 2 World Series wins.	DMD Tufts 1983	Hanover MA
James Prothro, DDS	Baseball	MLB 3rd baseman, 5 years. .318 BA. Managed Phillies 2 years.	DDS Tennessee 1918	
Casey Stengel	Baseball	MLB Manager, Yankees, Mets. MLB Hall of Fame.		Kansas City KS
Frank J. (Doc) Sykes, DDS	Baseball	Played in top level of Negro Leagues for 8 years.	DDS Howard 1918	Addison AL Baltimore MD
Michael J. Willes, DDS	Baseball	2 time college All-American at BYU 1987, 1988. NCAA HR and RBI leader. Hit .505 in 1988	DDS UMKC Ortho UCLA 1996	Carlsbad CA
Jay Arnette, DDS	Basketball	University of Texas, 1960 Olympics gold medal.	DDS Texas	Austin TX
Julie Baron, DDS	Basketball	1975–76 Women's Varsity.	DDS Marquette	Milwaukee WI
Jim Bowden, DDS	Basketball	Texas State HS Championship team—Eastwood HS. 1976 College ball at UTEP; Played for Hall of Fame coach Don Haskins 1977–81.	DDS UT San Antonio 1984	El Paso TX
Irwin Dambrot, DDS	Basketball	All-American at City College of New York, Most Valuable Player, 1950 NCAA and NIT Champions.	DDS Columbia	New York
Terry Dischinger, DMD	Basketball	Purdue 3 time All-American, 3 time Big 10 scoring leader, Olympic gold medal, NBA Rookie of the year.	DMD Oregon 1977	Lake Oswego OR
Leo H. Doyle DDS	Basketball	Michigan 1941–43. Second in scoring 1942–43 while attending dental school full time during the 1943. High scorer on USN basketball team in 1945–46.	DDS Michigan 1945	Lansing MI
Brian Generalovich, DMD	Basketball	Pitt basketball NCAA & NIT tournaments, 1964, 1965. Football.	DMD Pitt	Hermitage PA
Walter Lewis Gilcrease, DDS	Basketball	At San Marcos College, All American Honorable mention. Earned track and football letters and won conference discus championship.	DDS Texas	San Marcos TX
Steven M. Green, DDS	Basketball	Indiana All-American, ABA Utah Stars.	DDS Indiana 1975	Indianapolis IN
Dr. William "Skip" Hughes	Basketball	20 year coaching career, 293 wins, 206 losses, three NIT tournaments at St. Francis College, Loretto, PA.		Holidaysburg PA
James Hull, DDS	Basketball	Captained runner-up 1939 Ohio State team in first NCAA Championship.	DDS Ohio State	
George Kaftan, DDS	Basketball	Most valuable player in 1947 NCAA tournament.	DDS Georgetown	Syosset NY
Daniel Lotz, DDS	Basketball	NC Varsity 1958.	DDS North Carolina	Raleigh NC
Jack Nichols, DDS	Basketball	NBA with championship Boston Celtic teams.	DDS Washington	Washington
H. R. "Dick" O'Neal, DDS	Basketball	TCU All-American three years, 1955–57, TCU season scoring record.	DDS Baylor	Ft. Worth TX
Douglas Smart, DDS	Basketball	All Conference Center for the UW Huskies in 1958. Now involved in AAU age group track and field; currently the record holder for >60 shot put.	DDS Washington 1963	Seattle WA
Neal D. Bayes, DDS	Bowling	1st to bowl perfect 300 games ambidextrously per American Bowling Congress.	DDS UMKC	St. Louis MO
Lewis C. Wallach (Leach Cross), DDS	Bowling	156 professional bouts including three with one-time title holders, battled Nelson, Ad Wolgast, and Freddie Welch.	DDS NYU 1916	Los Angeles CA
Herb Odom, DDS	Boxing	Michigan Golden Gloves Lightweight Champion, 1950. NCAA and Olympic finalist, 1952. NCAA Champion, 1954–55.	DDS Meharry 1960	Chicago IL
Malia Kamasugi, DDS	Canoe and Kayaking	5 time US National Team, Won 25 plus medals in National events.	DDS UOP	Honolulu HI
Dr. Tertius Bosch	Cricket	South African 1992 World Cup Fast bowler. First class career with Northern Transvaal 1986–87 and Natal 1994–95.		
Dr. Alfred Noble Montague	Cricket	1900 Cricketer of the Year, Captain 1909 World Champions	1901	Australian Army DC
Todd Ehrler, DDS	Cycling	US National Cycling Team 1997–98. The Tour of Okinawa, The Rubain (France), Renne Grand Prix (France), The Tour of Austria.	DDS Loma Linda 2002	Loma Linda CA
Dr. Ian Hallam	Cycling	Olympic Gold Medalist, Championships in his age group.		Hampshire England

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Dr. Roger Sumner	Cycling	1974 Cycling World Championships. Organized BC teams for international competition.		Vancouver BC
"Flying Dentist" Dr. Peter Van Wonderen	Cycling	Row biking race winner.		
Kathy Jo Tomlinson, DDS	Diving	Four years University of Wyoming diving and swimming team.	DDS Colorado 2001	Denver CO
Dr. Glenn Whitten	Diving	Member 1956 NCAA Champion Ohio State University diving team.		
William W. Webb, III, DDS	Duck Shooting	Bagged 250 ducks while hunting in flood plains of Arkansas.	Davidson College 1994	Salisbury NC
Dr. Ricky McMillan	Equestrian	Australian Olympic Team.		Queensland Australia
Dr. Cesar Parra	Equestrian	Led Colombia to silver medal, 1999 Pan American Games.		
John M. Adam, DDS	Equestrian- Rodeo	Won the limited division in Las Vegas at the World Championship Team Penning Association 1995. Qualified for the finals every year since 1995. 2000 won the Grand National Championships at the Cow Palace in San Francisco.	DDS USC 1984	Santa Maria CA
Daniel Bukantz, DDS	Fencing	Competed in four Olympic Games (1948, 1952, 1956, 1960). Refereed in five Olympic Games (1964, 1968, 1972, 1976, 1984). Four-time US National Foil Champion (1949, 1952, 1953, 1957). World MacCabies Games Foil Champion (1950). International Jewish Sports Hall of Fame.	DDS NYU 1943	New York
Dr. Kristin Guatafsdotter Palm	Fencing	9 time National Foil Champion, 1964 and 1968 Olympics.	Sweden 1969	
Risto E. Hurme, DDS	Fencing	Two-time Olympian for Finland, 1972 and 1976. NCAA Men's Epee National Champion, 1973-75. NYU Hall of Fame for athletic achievement and contribution to sports, 1999.	DDS NYU	San Antonio TX
Dr. Arnold Schmitt	Fencing	1988 and 1992 Olympics gold medal winner (Epee). 5 World Cup titles.		Germany
Dr. Gillian Sheen	Fencing	Olympic gold medal for UK, 1956. Empire title, 1958.		New York
Pearl Zane Grey, DMD	Fishing	Set 14 deep sea fishing records. Set record for landing largest fish (1,016 lbs.)	DMD Penn 1896	New York NY
James Ailinger, DDS	Football	Captain UB football and baseball teams. Played both ways as guard on the 1925 NFL Buffalo Bison's. College football official.	DDS Buffalo 1925	Buffalo NY
Charles Arrobio, DDS	Football	USC OT 1963, 64, 65. All PAC 8 1965.	DDS USC 1970	Pasadena CA
William O. Bolton, DDS	Football	Linebacker and center, Univ. of Florida. All-American Honorable Mention, 1950s.	DDS Tennessee	Tampa FL
Michael J. Bone	Football	Member of PA All-State football team 1978. NE PA Sports Hall of Fame.	DMD Temple 1987	Scranton PA
Ernest J. Borghetti	Football	NFL	DMD Pitt	Youngstown OH
Russell Bowermaster, DDS	Football	Played for OSU 1956-58; including the 1957 Rose Bowl National Championship team.	DDS Ohio State 1962 OMS Ohio State 1965	Dublin OH
Archie Brusse, DDS	Football	Captain and quarterback, undefeated in regular season and ranked 8th nationally. 1908 Denver University Football Team.	DDS Colorado	Denver CO President of AAO
Billy Cannon, DDS	Football	FB, LSU, Heisman Trophy 1970. NFL Houston Oilers, Kansas City Chiefs.	Ortho Tennessee 1970	Baton Rouge LA
Denis Claridge, DDS	Football	Quarterback 1964 Orange Bowl winner Nebraska. NFL Quarterback for Atlanta Falcons and Green Bay Packers.	DDS Nebraska	Lincoln NE
Martin Crytzer, DDS	Football	End on Maryland 1953 National Champions.	Ortho Baltimore 1958	Tampa FL
Gary Cuozzo, DDS	Football	NFL QB, Baltimore Colts, New Orleans Saints, St. Louis Cardinals.	DDS Tennessee 1970	Lincroft NJ
Gene Derricotte, DDS	Football	Back, Michigan, Big 10 Champion. NFL 1947-48 Cleveland Browns.		San Antonio TX
Dr. Kenneth J. Diminick	Football	Holds Villanova College single season and career kickoff return yardage records.	Villanova 1977	Camp Hill PA
Bernard Erickson, DDS	Football	NFL San Diego Chargers and Cincinnati Bengals linebacker.	DDS Tennessee	Burleson TX
Thomas William Evans, DDS	Football	Played at Wooster College.	DDS Ohio State 1963 MD OMS Ohio State 1966	Columbus OH
Harrison Doug Fortney, DDS	Football	Played for OSU in 1963.	DDS Ohio State 1967 OMS Detroit General 1973	Poway CA

Dentist Athletes HALL OF FAME

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Dr. Julius Frank	Football	All-American Guard, Michigan 1943.		Grand Rapids MI
S. Christer Gartner, DDS	Football	College All American kicker. Kicker NFL Cleveland Browns.	DDS Indiana 1974	Park Ridge IL
Samuel Havrilak, DDS	Football	NFL Baltimore Colts.	DDS Maryland	Parkville MD
James A. Hinesly, DDS	Football	All Big Ten, All American football MSU. NFL Seattle Seahawks.	DDS Howard Ortho Michigan 1988	Tecumseh MI
William Hollenback	Football	All American Fullback. Coached Penn State, Missouri, PMC, Syracuse.	DMD Penn 1908	
Leslie Horvath, DDS	Football	1944 Heisman Trophy. Quarterback, 1940–42, 1944–45. NFL Los Angeles Rams.	DDS Ohio State 1946	
Robert Jensen, DDS	Football	USC linebacker, four Rose Bowls, team captain 1970. Drafted by Dallas but opted for dental school.	DDS USC 1974	Aspen CO
Dr. Dan Kelley	Football	All ACC flanker, 1971. First-team Academic All-American, 1971. Held single game return yardage and punt return record for Clemson and the ACC.		Greenville SC
David Kilgore, DDS	Football	Member of the OSU 1957 Rose Bowl National Championship team. Drafted by Chicago but chose dental school.	DDS Ohio State 1964 OMS Ohio State 1967	Zanesville OH
Bill Lenkaitis, DDS	Football	Center, Penn State. 14 year center and line backer, NFL New England Patriots, 1970s.	DDS Tennessee	Foxborough MA
Ken MacAfee	Football	3-time All American end, Notre Dame, 1977 National Champs. NFL San Francisco 49ers.	DMD Harvard MD Ohio State 1969	Philadelphia PA Columbus OH
Minor Paul Nestor, DDS	Football	End on Maryland's 1952 Sugar Bowl team. Drafted by pros.	DDS Baltimore	Tampa FL
William Osmanski, DDS	Football	2 time Holy Cross All-American back. Chicago Bears running back. Led NFL in rushing, 1939.	DDS Northwestern	Chicago IL
Anthony Pleviak, DDS	Football	Followed Dick Butkus at Illinois. NFL Atlanta Falcons, 1969.	DDS Illinois 1969	Topeka KS
Joe Restic	Football	Notre Dame 4 year letterman, punter and free safety, 1977 National Champs. Played in US Football League during dental school and residency.	DMD Penn 1985 Ortho Oregon 1988	Wilsonville OR
Carlos Saldaña, DDS	Football	Texas A&I 1965–68 line backer, All-Lone Star Conference.	DDS Texas	Tacoma WA
Leo Shanley	Football	All Missouri Valley Conference End, 1920–21.	DMD Washington Univ.	
Sam Smith, DDS	Football		DDS Colorado 2000	Denver CO
John Brain Sutherland	Football	All American mentions, Pitt, 1917. Coached Lafayette and Pitt, where in 15 years never had a losing season—4 Rose Bowl visits, one win.	DMD Pitt 1918	Pittsburgh PA
Ray Von Pryor, DDS	Football	Ohio State, First team All-American center, 1966.	DDS Ohio State 1971	
David A. Weaver, DDS	Football	Played for OSU 1953–55 including the 1955 Rose Bowl National Championship team.	DDS Ohio State 1959 OMS Ohio State 1962	Fairfield OH
Stephen James O'Neal, DDS	Football & Track	Texas A&M, track and football 1966–68. All-American, SWC Punter of the Decade and all time Football Team. NY Jets and NFL record 98 yard punt.	DDS Tennessee 1974	Bryan TX
George F. Grant, DMD	Golf	Invented and patented first golf tee.	DMD Harvard 1869	Maplewood NJ
Cary Middlecoff, DDS	Golf	Won 1949 U.S. Open and 5 other majors.	DDS Tennessee 1944	
Dr. Dan McCartan	Handball	Silver Medal Winner, 1998 Irish Nationals. (Also Gaelic Football player).	Dublin	Belfast Ireland
Dr. John A. Behrman	Harness racing	Won 197 races as professional harness driver, 1972–98. Played varsity football at Wake Forest.	McGill University	Clifton Park NY
William R. Baker, DMD	Hockey	Member "Miracle on Ice" 1980 Olympic team. NHL for three years while he earned a University of Minnesota Business degree.	DMD Washington Univ. 1989 OMS MN 1993	Brainerd MN
Bruce Falk, DDS	Hockey	NAIA National Championship Team 1968–1971; All Conference Team 1971; MVP NAIA National Tournament 1971; All American 1971. Member of 1972 USA Hockey Team in FISU.	DDS Minnesota	Salol MN
Dr. Rene Fasel	Hockey	Fribourg-Gottéron Team. President International Hockey Federation.	Bern	
Dr. Erhard Heller	Ice Skating	1968, 1972 Olympic Gold medals. 10 German, 1 World Championship.	Freiburg	Grunewald Germany

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Deano A. Sakos, DDS	Inline Skating	2001 NIRA (National Inline Racing Assn) Grand Masters National Champion.	DDS Univ. Texas, Houston 1985	Austin TX
Malia Kamisugi, DDS	Kayak and canoe paddling	Flat-water kayaking: 5-time US National Team member. 1991 Pan American Team. Qualified for the 1992 Olympic trials. USCKT National MVP and sportsmanship awards. Outrigger Canoe: 1992 winner of the Na O Ke Kai, World Championships canoe race. 1994 silver medal in the Kanaka Ikaika Molokai to Oahu race.	DDS UOP 1998 MSD Ortho 2000	Honolulu HI
Dr. Andrea Koorey	Kayaking	Winner of 1999 Marlborough Sound Adventure Kayak Race.		Blenheim New Zealand
Dr. William George Beers	Lacrosse	"Father of Modern Lacrosse." Formalized rules in 1860.	Montreal	Montreal Editor Can J Dent Science
Frank Prezioso, DMD	Lacrosse	Defenseman, Harvard 1981 Ivy League Champs.	DMD Penn	Lumberville PA
Janice Klecker, DDS	Marathon Running	Ran in the Olympics.	DDS Minnesota	Minneapolis MN
Dr. Geraldine Barcelon	Martial Arts	Silver medals in Judo, 1990 and 1997 SE Asia Games. Coached Baguio City Judo to 1998 Philippine National Championship.	Philippine National U	
Jo Vu, DDS	Martial Arts	US National Team Tae Kwan Do Champion.	DDS NYU 1999	US Army DC
Risto E. Hurme, DDS	Modern Pentathlon	Olympian for Finland, 1972, 1976. Olympic bronze medalist 1976.	DDS NYU	San Antonio TX
Jack Kyle Bartee, DDS	Motorcycle	Winning team 1991 Baja 1000 over 50 class. Sponsors were KAWASAKI USA and JT USA.	DDS Baylor 1965	Lubbock TX
Bob Beck, DDS	Pentathlon	1960 Olympics Bronze medal.	DDS Baltimore	San Antonio TX

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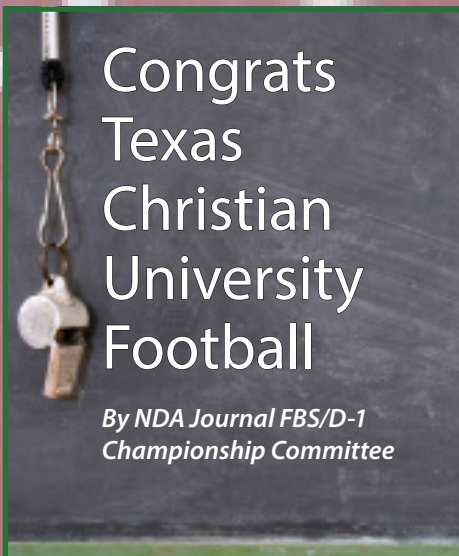
Dentist Athletes HALL OF FAME

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Bud Muehlheisen, Jr., DDS	Racquetball	Recognized as "Father of Racquetball". First player elected to Racquet Ball Hall of Fame. Has more than 65 national and international titles.	DDS, UCSF	La Mesa CA
Eric L. Loberg, DMD	Rowing	Collegiate National Champion. 6 times U.S. Masters National Champion. 7 times Canadian Masters National Champion.	DMD Tufts Ortho Eastman	Los Angeles CA
Dr. Dick Donelli	Rugby	Invented rugby underhand spin pass. Charter member of the Old Blue Rugby Football Club. Also Columbia football quarterback, 1958.	Columbia	Hartsdale NY
Dr. Fergus Dunlea	Rugby	Irish National Rugby Team.	Trinity College, University of Dublin 1988	Leinster Ireland
Miles Hudson, DDS	Rugby	Coach Cal Berkeley, 36 seasons. Winningest Rugby coach in US history 339–84–23.	DDS UCSF	Berkeley CA
Dr. Paddy Johns	Rugby	Irish National Rugby Team.	Trinity College, University of Dublin 1991	Ulster
Kurt Truax, DDS	Running, Biking, Swimming	National Duathlon (run/bike/run) Age group (55–59) Champion (1997); World Duathlon age group (55–59) Champion, Spain. Five time finisher, Hawaiian World's Ironman Triathlon Championships, including three top five finishes.	DDS Iowa 1965	Little Rock AR Assoc. Prof.
Mark Bennett, DDS	Skiing	Set world records in vertical distances skied in 12 and 24 hour periods.	DDS UOP	Greenbrae CA
Dr. Gitte Gregers	Skiing	Extreme Challenge Denmark, 1999 50 km orienteering race, 1st place women. German Quest, 2nd place.		
Francisco Maturana	Soccer	Professional Soccer player with many Colombian teams. Head coach for Colombia 1990s; including World Cup 1994. Has coached other national teams.	Universidad de Antioquia. Medellín - Colombia	
Dr. Pak Doo Ik	Soccer	Winning kick for North Korea against Italy in 1966 World Cup Championship.		
Hugo Sanchez	Soccer	Real Madrid, Spain team. Member Mexican World Cup team 1986, 1994. Played for Dallas MLS.	Universidad Autónoma De México 1986	México
Alex Alexander	Swimming	Australian 1964 Olympic Team, Tokyo.		
Roy Bodine, DDS	Swimming	Numerous senior swimming competitions and awards. Survivor Bataan Death March and Japanese Captivity.	DDS Iowa	US Army DC
Dr. Everett Cassell	Swimming	Won 80 and over medals in Senior events and 1992 World Championships.	Oregon, N. Pacific College, Dent.	Seattle WA
Gregory Charlton, DDS	Swimming	USC All American 1968, 1969, 1970 in 200, 500, 1650 freestyle.	DDS USC 1974	Goleta CA
Gary J. Dilley, DDS	Swimming	Silver Medal 1964 Olympics. Double Gold Medal Winner in 1965 World Student Games. NCAA champion.	DDS Indiana	Denver CO
M. Rex Favero	Swimming	AAU National Champion, All American UCLA 1972–1976. 1973 World Games champion, 1975 Pan American Games Champion, 1975 World Record Holder.	DMD Washington Univ. 1982	Sacramento CA
Dr. Harold Henning	Swimming	All American free style and back stroke at North Central College. President of the International Swimming Federation.		
Lance Larson	Swimming	1960 US Olympic Team Rome, silver medal; had a time faster than the gold medal winner.		US Navy DC
Dr. Robert C. MacDonald	Swimming	Set three National Masters Records world records. Won several World Master races.	St. Louis University	Naples FL
Ron Neugent, DDS	Swimming	1980 US Olympic Swimming Team. American record in the 1500 meter 1982. 1979 World University Games gold medal. US National Team 1978–1982. NCAA All-America 1979 and 1983.	SMU and KS 1984	Wichita Kansas
Dr. Raysa Suarez	Swimming	Synchronized swimmer at the 1987, 1991 and 1993 Pan American Games.		Cuban Center for High Yield Training
Martin Unterman, DDS	Swimming	Captain of the Illinois swimming and water polo teams.	DDS Illinois 1951	Chicago IL
Collister Wheeler, DDS	Swimming	Holds many records in Over 80 swimming class and Over 80 track.	DDS Oregon 1923	Portland OR and US Navy
Christopher Woo, DDS	Swimming	1976 US Olympic team.	DDS Indiana	Honolulu HI
Dr. Ray George	Target Shooting	Represented New Zealand in 1988 Oceania Regional Championships.		Dunedin New Zealand

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Thomas J. Whitaker, DDS	Target Shooting	1969 World Small Bore and Prone Champion.	DDS USC	Moreno Valley CA
Dr. Ian Froman	Tennis	1955, third round Wimbledon. South African Davis Cup Team, 1957.	Wits University 1961	
Dr. Christine Motsch	Tennis	Transylvania College Women's Tennis All-American 1985. MVP 1981–85.	Louisville	Ellenwood GA
Dr. Vija Tamuzs	Tennis	No. 8 ranked woman in East. Played U.S. Open 1968.	DMD Penn 1965	Port Washington NY
Dr. William A. Belfer	Track & Field	All-American Seaton Hall 1966–67. Silver medalist World Maccabiah Games, Israel, 1965.	Seton Hall 1977	Ocean NJ
Greg Bell, DDS	Track & Field	1956 Olympic gold medal long jump, 100 yard dash, 1956 Penn Relays	DDS Indiana	Logansport IN
Glendon J. Bogdon, DDS	Track & Field	Started running at the age of 41 and to date has won 14 medals in various races from two miles to five miles. Second (of 3663) place in his age division in the Al McGuire Memorial Run.	DDS Marquette 1971 Ortho Marquette 1973	Milwaukee WI
Dr. Rodney Brown	Track & Field	4 gold medals in Masters 65 and Older competition.		Cedar City UT
Gary Carlsen, DDS	Track & Field	1968 Olympics discus as a 2nd year USC dental student. Current USC discus record holder.	DDS USC 1971 OMS LAC/USC/MC 1974	Huntington Beach CA
Christopher Grenzer	Track & Field	3 time NCAA All-American in the steeplechase at Pomona College. Fourth place in the World Masters Games Steeplechase in the 35–39 age group.	DMD Oregon 1989	Tigard OR
Dr. Sue Ellen Hamilton	Track & Field	Ultra running, four time U.S. National Champion, set record of 136 miles in 24 hours. In 1996 set world record in her age class, running 235 miles plus in 48 hours.	UIC	Fort Myers FL
Fred M. Hansen, DDS	Track & Field	1964 Olympics gold medal. World record pole vault.	DDS Texas	Houston TX
Bud Houser, DDS	Track & Field	1924 US Olympic Team, two gold medals (shot put world record and discus) in the 1924 Paris Olympics as USC dental student. 1928 Holland Olympics won a third Olympic gold medal (discus Olympic Record).	DDS USC 1926	Palm Springs CA
Janice Klecker, DDS	Track & Field	Set World and US distance and marathon records.	DDS Minnesota	Minneapolis MN
Alvin Kraenzlein	Track & Field	1900 Olympics gold medals (x 4) 60 meter dash, long jump, 110 meter hurdles, and 200 meter hurdles. Track coach at Syracuse, Cuban, and German National teams.	DMD Penn	
Dr. Elizabieta Krzinskz	Track & Field	1964 Olympic gold medal long jump.	1963	Warsaw Poland
Dallas Long, DDS, MD	Track & Field	Shot put gold medal, 1964 Olympics; Silver in 1960; Held 11 world records. Represented US in 12 international meets.	DDS and MD USC	Anaheim CA
Gary Miller, DDS	Track & Field	1989 World Masters track and field 50-55 division decathlon champion. 1987 Melbourne, Australia, won both the intermediate hurdles and the pentathlon in the International Masters.	DDS USC	North Hollywood CA
Lenox Miller, DDS	Track & Field	1968 and 1972 Jamaican Olympic Teams. 100 meter silver and bronze medals. At Part of USC world record 440 relay team that included O.J. Simpson, Earl McCulloch, and Fred Kuller. The 1972 medal accomplished while he was at USC Dental School.	DDS USC 1973	Pasadena CA
Walter E. Ralls, DDS	Track & Field	USC Discus in 1944 while attending dental school; USC DDS. Son is Stephen Ralls, Executive Director of ACD.	DDS USC 1944	USN DC and Fallbrook CA
William Rea, DDS	Track & Field	Long Jump, Austrian national record holder 1980–90. Alternate on the 1972 US Olympic Team. Competed for Austria in 1980 when US boycotted Olympics. Won gold medal at 1997 World Veteran Athletics Championships setting world and American record in his age group.	DDS Florida	Leesburg VA
Roger Retherford, DDS	Track & Field	NCAA Division III National Champion high hurdler 1974, 1975, 1976.	DDS Ohio State	Westerville OH
Art Stanger	Track & Field	56 marathons in 26 states and three foreign countries. First US dentist to qualify for 50 states and DC.	DMD Penn	Boca Raton FL
J. Walter Tewksbury	Track & Field	1900 Olympics gold medals in 200 and 400 meter hurdles, silver medals in 60 and 100 meter hurdles and bronze medal in 200 meter low hurdles.	DMD Penn	Tunkhannock PA
Dr. Ron Trapp	Track & Field	North Central College Cross Country All-American	UIC	Lehigh Acres FL
Dr. Susan Vermuelen	Track & Field	Gold medal in sprint at 1999 All Africa Games.		Pretoria South Africa
Suzanne West, DDS	Track & Field	Won Women's Mountain Running Champ 1999, 2nd in 2000.	DDS Oklahoma State	Putney VT

Dentist Athletes HALL OF FAME

ATHLETE	SPORT	RECORD	DEGREE	PRACTICE
Russell I. Webb, DDS	Water Polo	1972 Olympic bronze medal water polo. 1968 US Olympic Water Polo Team. 1967 Pan American gold and silver Medal in breast stroke, Seven NCAA medals and two national records National High School breast stroke record, US Water Polo Hall of Fame, three years NCAA and AAU All American Swimming and Water Polo Team.	DDS UCLA 1978	Upland CA
James D. George, DDS	Weight Lifting	Bronze medal, 1960 Olympics Rome.	DDS Ohio State 1963	Akron OH
Peter George, DDS	Weight Lifting	Olympic medals: silver (1948 London), gold (1952 Helsinki), silver (1956 Melbourne).	DDS Ohio State 1956	Honolulu HI
Margaret Kirkland, DDS	Weight Lifting	2001 World champion in 105 lb. class and set 4 world records.	DDS Indiana	Bradenton FL
Nelson Masayoshi, DDS	Weight Lifting	US National Champion and weight lifting coach.	DDS, Illinois	Maui HI
Dr. Christian Drost	Windsurfing	55km/h speed.	Berlin - Free and Humboldt University 1995	Sylt Germany
Dr. Thomas Braun	Wrestling	1997 Bay State 126 Pound Wrestling Champion.		Gardner MA
Peter P. Capone, DDS	Wrestling	2-time NCAA 167# Wrestling All-American. 2-time Athletic Conference Most Outstanding Wrestler	DDS SUNY Buffalo 1989	Binghamton NY
David Hirsch, DDS	Wrestling	1994 NCAA champion at 126# from Cornell.	DDS NYU 1999 OMS Bellvue 2005	New York NY
Dr. Ed Lampitt	Wrestling	Captain U Missouri 1968 wrestling team. School record for wins by a sophomore.	Missouri	Piedmont MO
Dr. Aaron J. Shatkin	Yachting	Won US Yacht Racing Union Marion to Bermuda race with smallest yacht ever to win.		Riverside RI
Dr. Michael Gruber	Yachting	North American Champion 1992 (United States and Canada) "A" Class Catamaran, National Champion 1992 "A" Class Catamaran.	Farleigh Dickinson 1979	Parsippany NJ
Craig Healy, DDS	Yachting	Crew of winners of 2000 Soling world champion and US Olympic trials.	DDS USC	Pinole CA



Congrats Texas Christian University Football

By NDA Journal FBS/D-1
Championship Committee

NDAJ BCS Era Champions:

2002	Ohio State	14-0
2003	USC	12-1
2004	USC	13-0
	Utah	12-0
2005	Texas	13-0
2006	Boise State	13-0
2007	USC	11-2
2008	Utah	13-0
2009	Boise State	14-0
	Alabama	14-0

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The precepts of their Professional Code of Conduct are second to none,² and the Code mandates that dentists put the welfare of society ahead of self-interest.

Dentists are highly educated individuals who understand the concepts of ethical and logical cerebration.

These attributes are absent in one program affiliated with higher education today, the faction that selects its Football Bowl Subdivision (Division I) champion primarily on the basis of maximizing remuneration for BCS member entities and individuals,³ ignoring well-established, logical, and time-proven options (i.e. playoffs) in place to reward achievers in America.⁴

For these reasons, and without apology to the other 119 FBS/D-1 teams jockeying for second place, and in keeping with our iterated core values:



The Nevada Dental Association Journal FBS Championship Committee is pleased to announce its selections for college football's 2010 National Champions, the only undefeated teams in the nation:

Texas Christian University (13-0) and Auburn (14-0). ♦



Endnotes

- Harris Pole #37, Most Trusted Professionals, May 2006
- www.ada.org/194.aspx, Accessed Jan 2011
- Wetzel D, Passan J, Death to the BCS, *The Definitive Case Against the Bowl Championship Series*, Gotham Books, 2010.
- Wetzel's Playoff Plan, <http://rivals.yahoo.com/ncaa/football/news?slug=dw-playoff120208&prov=yhoo&type=lgns>, Accessed Jan 2011

ADA 2011 Las Vegas Seeking Dentist Volunteers



Las Vegas

American Dental Association
ANNUAL SESSION
OCTOBER 10 - 13, 2011

No matter what your experience, area of interest, or amount of free time, rewarding opportunities await you as a volunteer with the Committee on Local Arrangements (CLA).

The CLA needs approximately 500 volunteers to donate time, energy, and experience to one of the Local Arrangements sub-committees: Programs, Hospitality and Registration.

Programs: Members of the Programs sub-committee serve as Speaker Hosts and Room Hosts.

Hospitality: Members of the Hospitality sub-committee assist throughout the convention center in key areas such as the International Hospitality Center, the Clinicians' Lounge, the Retired Life Member Lounge, and the ADA 2011 Las Vegas Information booths.

Registration: Members of the Registration sub-committee assist U.S. and international attendees in the Registration area. They provide information about the meeting, course availability and registration, and directions inside the Mandalay Bay Convention Center.

CLA volunteers say that making a difference in the Annual Session experience of their colleagues is very rewarding and that the opportunity to interact with dental professionals from all over the world is truly an amazing experience. In appreciation for your time the ADA offers complimentary registration (\$75 value) and invites you to attend a volunteer welcome reception. You are also welcome, during the days you volunteer, to utilize the Clinician's Lounge to enjoy breakfast, lunch, or just take a break.

The NDA is working with the ADA and assisting the CLA to fulfill the volunteer requirements for the Annual Session. Visit: www.nvda.org/volunteerada2011

If you have any questions regarding volunteering for ADA2011 Las Vegas, please contact Valerie Meier, CLA Local Coordinator at 702-524-0714 or via email at lvada2011@yahoo.com. ♦

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SNDS Executive Director's Message



Robert Anderson

As we enjoy the beautiful weather, the SNDS leadership and staff are active and putting together an ambitious calendar of events and activities for our members.

And of course, before we look ahead, it's important to mention our 2011 Give Kids A Smile event. Held Saturday, February 5, 2011, we were once again hosted by the UNLV School of Dental Medicine. Many, many thanks go to their dedicated students, faculty and staff for making the event such a success, treating 140 children who had no access to oral health care. We also should thank the University of Southern Nevada's Orthodontic Residency Program, who, two weeks earlier, hosted a pre-screening that included exams and x-rays for over 100 of those children. This enabled our volunteers to get right to work on February 5. Give Kids A Smile has grown to include participation and support from UNLV, USN, CSN's



Hygiene School, the Southern Nevada Dental Hygienist Association, the General Practice Residency and Pedo Residency programs at UNLV, and residents and dentists and support staff from the 99th Dental Squadron at Nellis Air Force Base. Henry Schein was again a local, as well as national sponsor, and even provided volunteers for the pre-screening as well as the main event. They also made the radiology possible. With our corporate and community partners—including Helping Kids and Clark County Schools—Give Kids A Smile in southern Nevada truly brings everyone together to make a difference!

As we move into Spring, we are looking at expanding our CE programs, providing quality and affordable continuing education programs for our members. By the time you read this, Dr. Joe Blaes will have been here, offering his "Pearls for Your Practice." This seminar has drawn dentists from Illinois, New York, Kansas, Louisiana and even Queensland, Australia! In the past year, other seminars in our series have drawn participants from Canada, Alaska, Florida, Missouri and Texas, among others.

In April we'll host Dr. Robert Cronin who will speak on "Etiology and Restoration of Worn Dentition." Later in April, we're partnering with TDIC Insurance for a Risk Management seminar, and TDIC has said that dentists with Professional Liability policies with them will receive a 5% premium discount for two years for attending.

In May we'll have another installment of our very popular CE Café—an informal two hour seminar held after work. Thanks to Nevada State Bank providing a meeting place for us and to Burkhart Dental for

helping with speakers, the CE Café series is free to SNDS members. Join us May 3 for a special presentation on "Addiction Issues for Medical and Dental Professionals". Our speakers are coming from the Farley Center in Virginia and are experts in their field.

The CE Café will again be open for business on June 9, with a special team presentation on organizing your practice. Watch for details as they become available. Again, this will be free to SNDS members.

In July, in addition to the NDA Annual Session in Maui, Hawaii, from July 7–9, we will be holding a special six-hour seminar on Friday, July 15. Dr. Renato Leonardo, of Brazil, is our presenter, thanks to the help of Ultradent. He will be speaking on "Technological Resources Applied to Biological Endodontics."

Of course, the big news on continuing education involves the new requirements regarding CDC infection control guidelines. The SNDS is putting together a course that will meet the new state requirement, and we will offer the program at multiple times and dates so that our members and their staff can attend at their convenience. Details on this new series are still being tied down, so watch the Prezfax for details.

And of course, in addition to all of this, we'll be putting together our plans for Community Night, our Mentor Program, and next year's CE Series. Add to that the ADA Annual Session being held here in Las Vegas and we'll have no problem staying busy! But most of all, we want to put together a good slate of events and activities that serve the needs and interests of our members, and make SNDS membership a great value! ♦



It is my pleasure as President of the Southern Nevada Dental Society to present my report for you.

I will begin by stating what is most obvious to us, that our society has felt the effects of the economy in southern Nevada. While the economy has been bad around the country, in Nevada it has been the worst of all, and Las Vegas is hardest hit within Nevada. We have seen some membership attrition in the past two years, and there is no sure way to calculate the number of dentists who have left Las Vegas over the last few years.

So much for the bad news! The good news is that there are signs that the economy is starting to recover. Most importantly, our membership renewals are a bit ahead of where they were at this time last year, so the indications are that the attrition may be leveling off at the very least. One reason may be the new payment plans the NDA is offering. More members have taken advantage of this, and this a significant factor in our renewal rates.

Our membership committee, under Chair Michael Duboff and Vice-Chair Lydia Wyatt, will be meeting to arrange calling members who have not yet renewed to remind them to get their payments in before the deadline. This has been successful in the past, and this year we hope to revitalize the effort and make it even more effective.

We are also blessed with great people. Our committees, our delegates, and my fellow officers all represent member dentists who are willing to work to make a difference. People have always been our greatest resource. Over this past year we have been working to make the delegates more effective at making sure our members feel they are being heard, and to let them know there are opportunities to

get involved. After all, if people are our greatest resource, we should make the most of what they offer.

As I mentioned, our committees are up and running. Our Peer Review Committee, ably chaired by Dr. Joe Wineman, continues its important work for our member dentists and for the community at large. We have successfully recruited new committee members, and the ADA graciously provided a day of training and re-calibration for our committee. These new recruits have been paired with our more experienced committee members and are starting to come into their own. Overall, the committee has seen more than 25 cases over the last year.

Our membership committee has already been referred to. They are recruiting new committee members so that they cannot only welcome new members to the society and host them at our dinner meetings, but invite prospective members as well. This is especially true of newly licensed dentists. We feel that we need to have a comprehensive approach, so that both recruitment and retention are an ongoing process.

In addition to their efforts, we are also grateful for Dr. Franson Tom and the considerable energy he has put into our Mentor Program for UNLV students. We have paired interested third and fourth year dental students with practicing dentists, and facilitated office visits and the development of a mentoring relationship as these students make the transition to practice. We are also providing speakers for their lunch and learn seminars, and inviting them to attend our dinner meetings and CE seminars. We joined with the NDA in subsidizing the ASDA dues for the fourth year class,



Evangeline Chen, DDS

leading to 100% enrollment for the fourth year class. Now we want to ensure that we convert them to NDA membership as they graduate.

Dr. Tom took on the Mentor Program as he transitioned from being the founding Chair of our Dentist Health and Wellbeing Committee. Dr. Richard Walker stepped up to fill Dr. Tom's shoes, and the committee has taken steps to educate members about the issue of addiction among health professionals, as well as about the resource this important committee provides. Several member dentists have been participating with the committee. This year, the committee appreciates receiving a \$3,000 budget from the NDA, and hopes to use this to recruit new committee members and send them for training this summer. This is a great opportunity! The committee has also made presentations at our member dinner meetings, and is hosting an evening seminar later this spring to create more awareness.

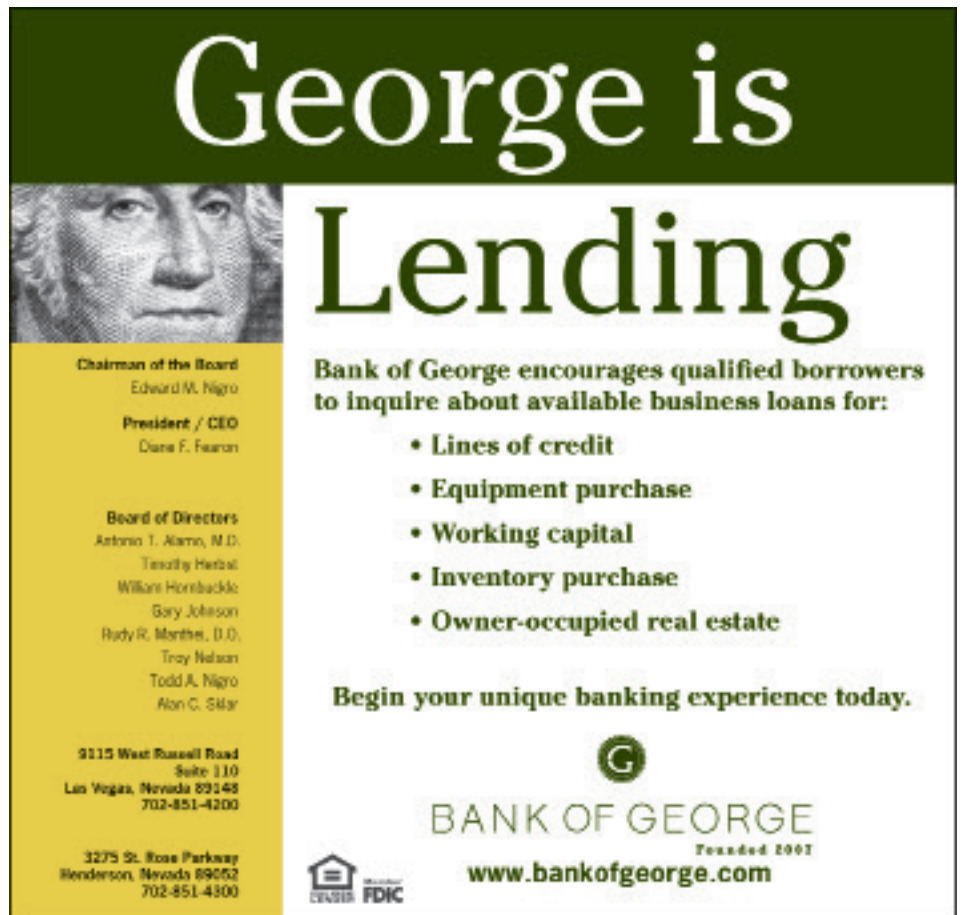
Dr. Joel Casar, as our President-Elect, also serves as our Continuing Education Chair. Dr. Casar's main CE series continues to be well attended, and this spring we'll be hosting Drs. Joe Blaes and Robert Cronin for all day seminars. Our CE Café series of

Continues ➔

after work, two hour seminars continues to be well attended. Thanks to our corporate partners, we're able to offer the CE Café seminars free to members, at no cost to the SNDS. We are also working on special continuing education programs to affordably meet the needs of our members, especially with the new CDC Infection Control guideline requirements.

Dr. Richard Kohlmeyer is probably still recovering from our Give Kids A Smile day in February! Dr. Kohlmeyer has continued to serve as the Chairman of this important community outreach. Last weekend, hosted by the UNLV School of Dental Medicine, we treated over 140 children. We were assisted by the students of the dental school, and faculty and staff and administration, members of their residency programs, the hygiene association, students of the hygiene school, and dentists, staff and residents from the 99th Dental Squadron at Nellis Air Force Base. Even the Orthodontic Residency program at University of Southern Nevada assisted with a pre-event screening day making sure we had a good head start for Give Kids a Smile day. To our knowledge, this is the only program that brings all the dental and educational programs together for one joint effort. Thanks also to Henry Schein for stepping up as not only a national sponsor, but for pulling out all the stops as a local sponsor as well. But credit must go to Dr. Karen West, Dean of the UNLV School of Dental Medicine for giving Give Kids A Smile a home, and for making it the nationally recognized event that it is.

I think my report validates my belief that our greatest resource is our people. Indeed, I am reminded of the quote by the late Margaret Mead: "Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has." ♦



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Tim Giroux, DDS

Dwight Meierhenry, DDS

By Karen P. West, DMD; UNLV SDM Dean

Greetings from the SDM!

Student Highlights

The Admissions and Student Affairs Office has been in full swing for the past nine months as selection continues for the Class of 2015. This year we had 2287 applicants. So far we have 73 deposits for our 75 positions available with 36% being female and 8% being under-represented minorities. This entering class consists of 39 instate students and 34 out of state students. The entering cumulative GPA is 3.52 and the science GPA is 3.43. We will fill those remaining slots as soon as possible as well as develop our waiting list. They will be outstanding additions to the UNLV School of Dental Medicine. For the first time in the School's short history, we gave out six Regent Access Scholarships to entering UNLV and UNR students.

Over 50% of our 2011 graduating class has plans to go into residencies, fellowships or the military. This year Orthodontics was the specialty draw with 10 students accepted into graduate programs; followed closely by Pediatric Dentistry and Oral and Maxillofacial Surgery with seven each. Twenty-three students will continue their education with either a General Practice or Advanced Education in General Dentistry Residency. For the third consecutive year the SDM has a graduate entering a dental anesthesiology residency.

Our annual White Coat Ceremony was held in February for the Class of 2014. We hold this "welcome to the profession of dentistry" event just before the student dentist enters the clinic and begins patient care. They are awarded their white coat and asked to recite and sign their agreement to uphold the Dentists Pledge of Professionalism and the UNLV Honor Code. Dr. Donna Helwinkle, private practitioner and Nevada State Board of Dentistry member, as well as the mother of a first year student,

provided the keynote address. It was an excellent overview and reminder to the students of their responsibilities to the profession and to the public when they don their white coat.

Faculty Highlights

- ▶ **Dr. Marcia Ditmyer** completed the 2010 American Dental Education Leadership Program. **Dr. Francis Curd** has been accepted into the 2011 class.
- ▶ **Dr. Karen West** was inducted into the American College of Dentists.
- ▶ **Dr. Georgia Dounis** was the recipient of two HRSA grant sub awards with UNR involving Geriatric Training programs. The total grant award for this year was over \$1.1 million dollars. Dr. Dounis has also been named Director of the Interdisciplinary Center on Aging at UNLV.
- ▶ **Dr. Cody Hughes** received a \$897,626 Faculty Loan Repayment Grant from HRSA. This grant will aid our junior faculty as they continue in academic careers.
- ▶ **Dr.'s Michael Sanders and Karen West** received a \$389,269 NSHE/HRSA facilities grant that allowed the School to replace aging equipment.
- ▶ **Dr. Stan Hillyard** received a \$25,000 grant from the National Science Foundation.
- ▶ **Dr. Christina Demopoulos** received a \$2000 Seal Nevada/Oral Health America grant.

Funding received through faculty grants go a long way in helping to alleviate our anticipated budget reductions, so we are appreciative of their contributions.

Alumni Events

The UNLV Dental School Alumni Association is planning their upcoming events. The Board of Directors has been

having monthly meetings and attempting to expand its membership.

The Association is planning events to coincide with the School of Dental Medicine graduation in May, 2011. Continuing Education Courses will be provided *free* to UNLV Alumni and Friends of UNLV SDM. Simply join the alumni association for \$50 as either an alumnus or a friend and you can attend a two hour CE course on Thursday, May 12, planned before the golf outing at Bears Best Golf Course and the all-day

facebook.

The UNLV Dental School Alumni Association has a Facebook page that is monitored by the president of association Dr. Bill Dahkle. If you are a UNLV SDM alum, please let us know your current address so we can keep in touch.

course on Friday. This is nine hours of free CE if you join the UNLV SDM Alumni Association. Perfect time for license renewals! Please join the golf outing as well and meet our current UNLV SDM students and faculty. Friday night there will be an alumni reception at Tam Hall following the dental school convocation and a special event for the five year reunion of the Class of 2006. On Saturday, a family picnic is planned.

More information can be obtained from Ms. Lori Polster at 702-774-2727 or lorelei.polster@unlv.edu.

There are also UNLV Dental School Alumni Association events being planned to be held in conjunction with the ADA Annual Convention in Las Vegas, Nevada in October, 2011. There will be an Alumni reception on Monday night October 10, planned for the Mandalay Bay Hotel. In addition, there will be a UNLV SDM booth at the main exhibit floor at the ADA Convention to present information about the School. ♦



Lori Benvin

As all of you continue to serve this community well as professional dentists, many of you also have a business to run. Those of you that are recent dental school graduates may be driven into practice situations that are not optimal at this time of your early career. However, *you* must be hopeful that your window of exceptional practice opportunity for your great profession you worked so hard to obtain will soon be opened.

Our Nevada economy is climbing the uphill battle of recovery, which includes looking at your business costs; the NDA understands this. One of your yearly profession expenditures is your tripartite membership dues. The NDA extended a multiple payment plan again this year with more options so any cost burden of your 2011 dues can be staggered. More importantly is to realize the *benefits* of organized dentistry—a chance to learn about opportunities beyond the patient chair. It's an opportunity to delve into the actual workings of your association's governance and important policies that affect dentistry. A great resource for information about the meaning of *organized dentistry* can be found on the ADA website at www.ada.org/sections/educationandcareers/pdfs/resources_organized.pdf.

As your Executive Director these past 10 years, I can indisputably confirm the ADA's list of Benefits of

Membership, www.ada.org/1385.aspx#top, with an "add-on" I believe should be near the top of the list:

- Peer Review; the benefit of your peers helping you by means of mediation when one of your patients files a complaint. I have seen first-hand this benefit assist member dentists on numerous occasions by avoiding patient complaints being filed against your licensing board or filed in court.
- Save time and money
- Find support when you need it most
- Network and build on your community of colleagues and friends. *Yes, the NNDS has many opportunities for this!*
- Advocate for access to oral health care and positive practice environments
- Influence oral health policy at the state and national levels
- Raise awareness on the importance of oral health for everyone
- Stay informed with respected information
- Enrich your practice with relevant science and research
- Access reliable continuing education

Give Kids A Smile in Northern Nevada

Give Kids A Smile is a national ADA event, but many of you generously donate your time and staff to this community 365 days a year, not just on one national day. Our program, the Northern Nevada Dental Health Program has been a model at the ADA National GKAS Conference along with our collaborator, Saint Mary's. We appreciate and applaud all the volunteer practitioners, NNDHP and others. We also recognize other programs that many of you charitably participate in like Access to HealthCare Network, treating unmet needs of our brave veterans, the homeless, and those less fortunate who you treat in your office daily for a reduced or no-cost fee.

This past month we had several practices that treated children in their

offices for free for one full day. Even during the struggling Nevada economy we thank the many volunteer dentists, including their dental teams, for stepping up and donating their talents to treat these underserved children. The NNDS New Dentist Committee organized a pro-bono event at the HAWC dental clinic in Reno. Eight dentists, Drs. David White, Aimee Snell, Brandi Dupont, Cyrus Kwong, Eric Escobar, Julio Escobar, Melissa McCool, and Emily Whipple, saw 68 children with a total of \$37,775 in pro-bono care. The NDC even asked some of our legislators to join them. In Fallon, "The Dentist Office" of Drs. George Henderson, Quincy Gibbs, James Smerdon, and Melissa Jones closed their office to patients of record and treated 102 underserved children with a total of \$54,580 in pro-bono dentistry. Another office in Fallon, Drs. Tony Guillen, Tomas Kutansky, and Jason Ferguson, treated 18 children in February and are keeping many of those children in their office for continued treatment. In Minden, Drs. Eric Park and Elizabeth Park treated 36 low-income children. Back in Reno, Drs. Joe Eberle and Robyn Goodman treated 24 children in one day. Finally we applaud Dr. Ramin Homanfar who completed dental treatment on nine children in January and February. He will also be treating some surgical cases pro-bono for NNDHP while continuing to help adults in this community and treated 30 pro-bono this past year. Thank you all! ♦

WELCOME NEW NNDS MEMBERS

- Clint Euse, DDS – General (renewed)
- Mindy McConnell, DMD – General
- Mary Ann Michael, DDS – General
- Dilan Munaweera, DDS – General
- Matt P. Schofield, DMD – General

As I write this, winter is wilting away and spring is flirting with our senses. For those skiers and boarders out there, it's been a great season; for those longing for summer days, our lawns should glow green from the bountiful winter we've had.

As this annual season of rebirth approaches, I reflect on our great profession. I count my blessings daily that we are in the profession we're in. The breadth of our knowledge and expertise and the execution of such for the betterment of our patients and community should make us all beam with pride. The improved health, esthetics, and self-confidence that we impart are really second to none, and touch our patient's lives much more than we think. The importance of what we do should not be understated.

Our actions and deeds, though singularly seemingly minor to each individual patient, are cumulatively significant and greatly affect our whole community. We have many

interactions with friends, acquaintances and strangers alike throughout the day and have the ability to make a positive substantial impact on their lives. We are not only skilled physicians of the head and neck but also amateur psychologists. The importance of our profession cannot be strictly measured by our clinical choices but jointly with the smiles they produce.

So far as official business, we have all received the telephone book-sized packet from the Nevada Board of Dental Examiners regarding the new CDC guidelines. The NNDS is diligently gathering speakers and resources for the new CE requirements that came with the guidelines. We anticipate at least two courses a year that would help satisfy the 4 CE units required per renewal period. We are planning to jointly offer this course with our annual OSHA update in May and again in the fall. We are all currently compliant with universal precautions in our offices enabling the



Mark J. Handelin, DDS, MSD

Nevada State Dental Board to maintain regulation of our profession.

As my presidency winds to an end, I'd like to give my deepest and sincerest gratitude to the wonderful members of the executive board that I've had the pleasure of sharing the last few years with. I greatly appreciated their wisdom and service to our society and profession. Members I've had the honor to serve with include Drs. Chris Bennett, Mark Funke, Scott Jarrett, Bill Van Patten, Quincy Gibbs, Jason Ferguson, and Brandi Dupont. We are all blessed to have such a wonderful executive director in Lori Benven as well. She has been indispensable as a source of knowledge, inspiration, and action during my term on the board.

Please join us this May for the Mystery Bus Trip and the annual OSHA update, and this August for the family BBQ at Bartley Ranch. Give the ones you love a hug every day, treat your patients as family, and share a smile. ♦

Northern Nevada

February 5, 2011



Give Kids A Smile Dental Providers

- Brandi Dupont
- Eric Escobar
- Julio Escobar
- Cyrus Kwong
- Melissa McCool
- Aimee Snell-Killam
- David White
- Emily Whipple

In Memoriam

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Develop Your Resiliency



By Tom Lavin MFT, LADC, ACATA

"It's not what happens to you that matters. What matters is what you do with what happens to you."

—George Bernard Shaw

Resiliency: Being able to bounce back from difficult times.

We all experience difficult challenges throughout our lives: family problems, children with learning disabilities, our own or our spouse's or our parents' chronic health issues, addiction, death, bankruptcy, loneliness, difficult career/work problems, times of feeling we have lost our sense of life purpose.

During these challenging times we can develop a deeper sense of resiliency or we can be overwhelmed by the "slings and arrows" of life.

Good news: research shows that resiliency can be developed by consciously nurturing the following characteristics.¹

1. Make connections: develop healthy relationships by sharing, asking for help, and assisting others.
2. Avoid seeing crises as insurmountable problems: be optimistic, be patient; "I'll do everything I can, and this, too, will pass."
3. Accept that change is a part of life: be flexible, change course or change strategies if you need to
4. Practice Nike Therapy—just do it—assess the situation, make a decision, take action
5. "If it doesn't kill me, it will make me stronger"—Rather than bemoaning your situation, adapt the perspective and use the crisis to make you stronger, wiser, more compassionate.
6. Take care of yourself: make and follow a daily plan to attend to your physical, mental, emotional, social, and spiritual needs. ♦

Tom Lavin is a psychotherapist in Reno, NV, who offers individual, couples and family therapy to people challenged by anxiety, depression, work-life-family problems, and problems with substance abuse. Tom is the psychotherapy consultant to the Northern Nevada Dental Health and Wellness Committee. To read more of Tom's newsletters or to view his health and wellness television shows on streaming video, go to www.easeap.com.

Endnotes

1. "The Resilience Factor", Karen Reivich, Andrew Shatte. www.apahelpcenter.org

Affiliate News

The Dentists Insurance Company Reduces Professional Liability Insurance Rates in Nevada

TDIC has announced a rate reduction for professional liability insurance in the state of Nevada.

The following rate changes were effective January 1, 2011:

- Professional liability rates for new business will be reduced by 15%.
- Professional liability rates for the 2011 renewal policy year will be reduced by 15%.
- Property rates for the 2011 policy year will remain at the 2010 level.

We are excited that the Nevada Division of Insurance has allowed us to reduce our professional liability rates because it means we can continue

to provide dentists across the state with claims protection at a price that is affordable," said Rhonda Wright, TDIC agent.

In addition to saving money through this rate reduction, policyholders will have the opportunity to attend TDIC risk management seminars throughout the year. By attending these seminars, dentists will receive yet another reduction on their professional liability. To obtain a 5%, two-year discount, Nevada dentists must return and successfully complete the course by April 30. Also available are multiline discounts for building and/or business property insurance.

TDIC is the only insurance company by dentists for dentists and is endorsed by seven state dental associations and societies, including the NDA. Although no insurance carrier can guarantee dividends, TDIC has declared more than \$60 million in dividends for policyholders since 1989. ♦

Founded in 1980, The Dentists Insurance Company, a subsidiary of the California Dental Association, underwrites professional and business liability policies, employment practices liability, and building and business personal property coverage exclusively for dentists. Rated A by A.M. Best Company, TDIC insures nearly 18,000 customers. TDIC Insurance Solutions, also a subsidiary of the California Dental Association, is the brokerage and authorized independent agent for more than 30 major insurance carriers offering a range of insurance products solely to dentists.

Calendar of Events

APRIL–AUGUST 2011

APRIL 2011

Thu. 21	Mario Gildone Lifetime Achievement Award Dinner	6:00 pm	The Grove at SouthCreek, Reno
Wed. 20	SNDS Peer Review Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Wed. 27	NNDS Peer Review Committee (if clinical)	5:30 pm	3575 Grant Drive, Reno
Fri. 29	TDIC/SNDS Risk Management Seminar		

MAY 2011

Tue. 3	CE Café. Free to members		
Fri. 6	SNDS Installation of Officers		
Fri. 6	OSHA & CDC Guideline Continuing Education Course	8:00 am	The Atlantis Hotel Casino, Reno
Tue. 10	NNDS Executive Committee Meeting	5:30 pm	161 Country Estates Cir, #1B, Reno
Wed. 11	Dentist Health and Wellbeing Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Wed. 18	SNDS Peer Review Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Fri. 20	NNDS Annual Mystery Bus Trip	5:00 pm	?? It's a secret
Wed. 25	NNDS Peer Review Committee (if clinical)	5:30 pm	3575 Grant Drive, Reno

JUNE 2011

Wed. 1	2011–12 NNDS Executive Board officers take office		
Tue. 7	NNDS Executive Committee Meeting	5:30 pm	161 Country Estates Cir, #1B, Reno
Wed. 8	Dentist Health and Wellbeing Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Thu. 9	CE Café, free to members		
Wed. 15	SNDS Peer Review Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	

JULY 2011

Tue. 5	NNDS Executive Committee Meeting	5:30 pm	161 Country Estates Cir, #1B, Reno
Thu. 7 – Sat. 9	NDA Annual Session, www.nvda.org		Grand Wailea Resort, Maui, Hawaii
Wed. 13	Dentist Health and Wellbeing Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Fri. 15	CE Seminar		Gold Coast Hotel, 4000 W Flamingo Blvd
Wed. 20	SNDS Peer Review Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	

AUGUST 2011

Thu. 4	NNDS Open House BBQ	5:00 pm	Bartley Ranch Park, Reno
Tue. 9	NNDS Executive Committee Meeting	5:30 pm	161 Country Estates Cir, #1B, Reno
Wed. 10	Dentist Health and Wellbeing Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Wed. 17	SNDS Peer Review Committee meeting	<i>Contact SNDS office at 702-733-8700 for time & location</i>	
Tue. 23	SNDS Executive Committee meeting		SNDS office, 8863 W Flamingo Rd Ste 101
Sat. 27	3rd Annual Jason Eberle DDS Memorial Concert & BBQ	5:00 pm	Bartley Ranch Amphitheater, Reno

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